

Creative Writing Portfolio

Nikita Arya



Hello! I'm Nikita Arya

My journey into writing, spanning more than half a decade, has been vividly varied. From business features to decoding scientific research papers and turning them into A+ banners, from marketing VR-based education to bringing fictional characters to life—my work has taken me across domains, and this time, beyond borders.

At present, I am in Dubai, simplifying complex crypto and other finance terminologies and turning them into engaging, accessible content. At this point, I can safely say that as a writer, I fear nothing (I can even write codes now!).

My strengths: born storyteller, life-long learner, highly adaptable, extremely versatile, independent contributor, and deep researcher. My weakness: I prefer depth over speed, making sure to deliver meaning rather than presenting half-baked narratives.

My goal: to channel my deep thinking, daydreaming, and introversion into writing meaningful stories—helping ideas and products be better understood.

Let's connect if you think my strengths and weaknesses could add value to your business.

Recent Work Experience (Dubai)

Content Writer & Copywriter

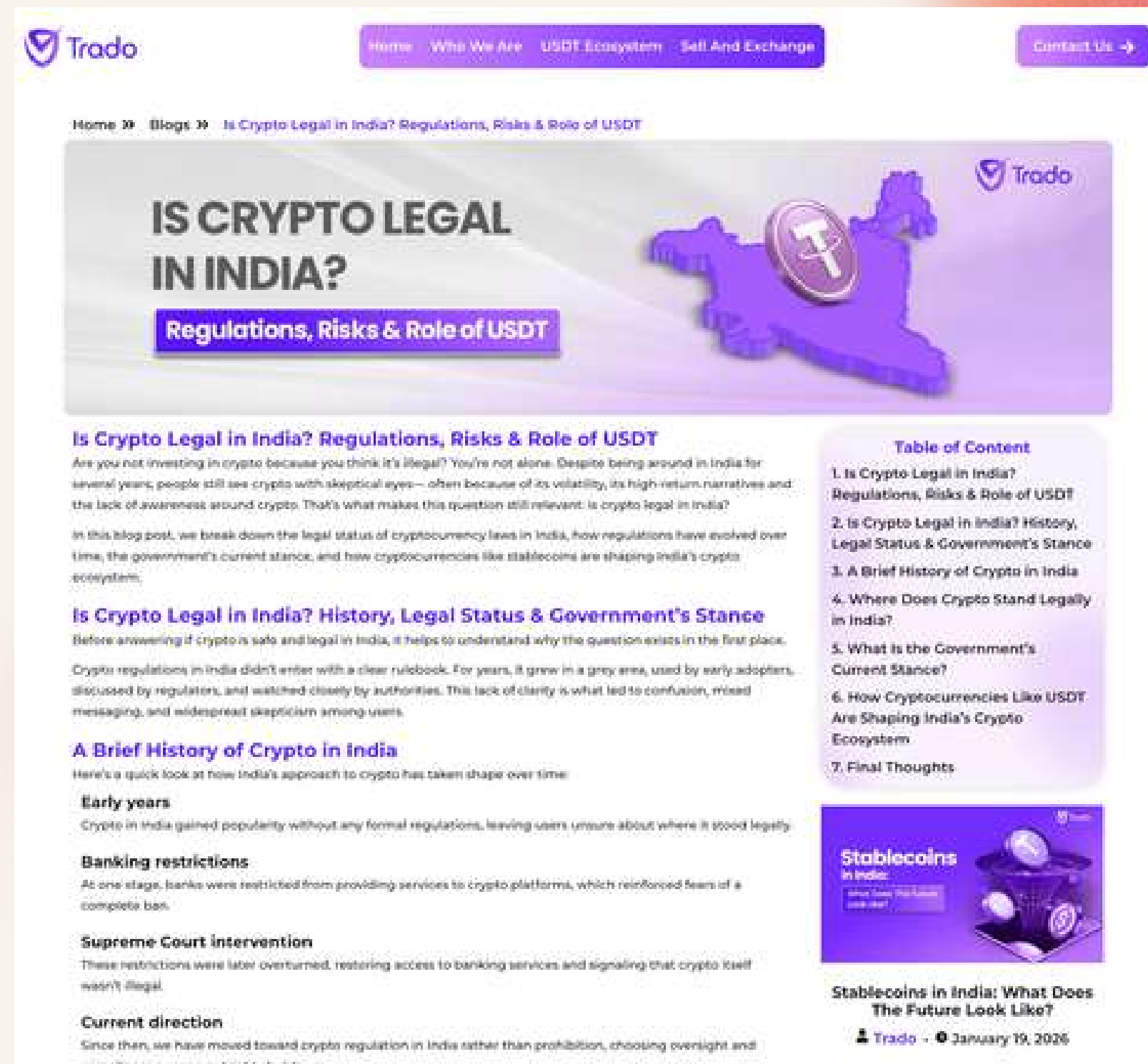
Sial to Sial Marketing & PR Co. (Business Bay, Dubai)

Dec 2025 - Feb 2026

- Created marketing and educational content for crypto and fintech clients, including platforms handling USDT exchanges
- Simplified complex financial and blockchain concepts into clear, engaging content for digital audiences
- Wrote blogs, website copy, and informational content for financial services offering business loans
- Managed and planned social media content calendars for multiple client accounts

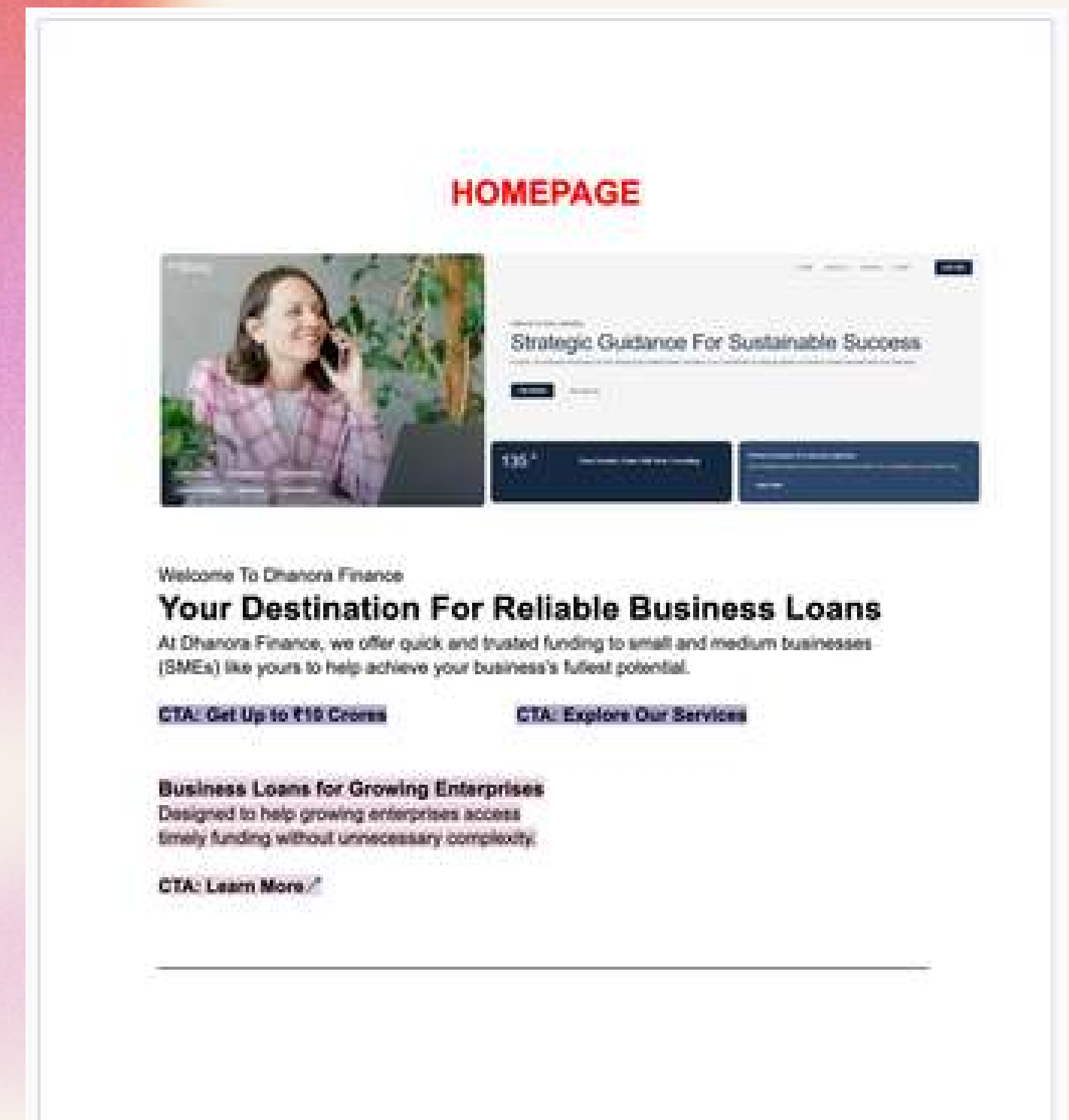
Selected Work Samples from Sial to Sial

Blog Writing



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Website Content



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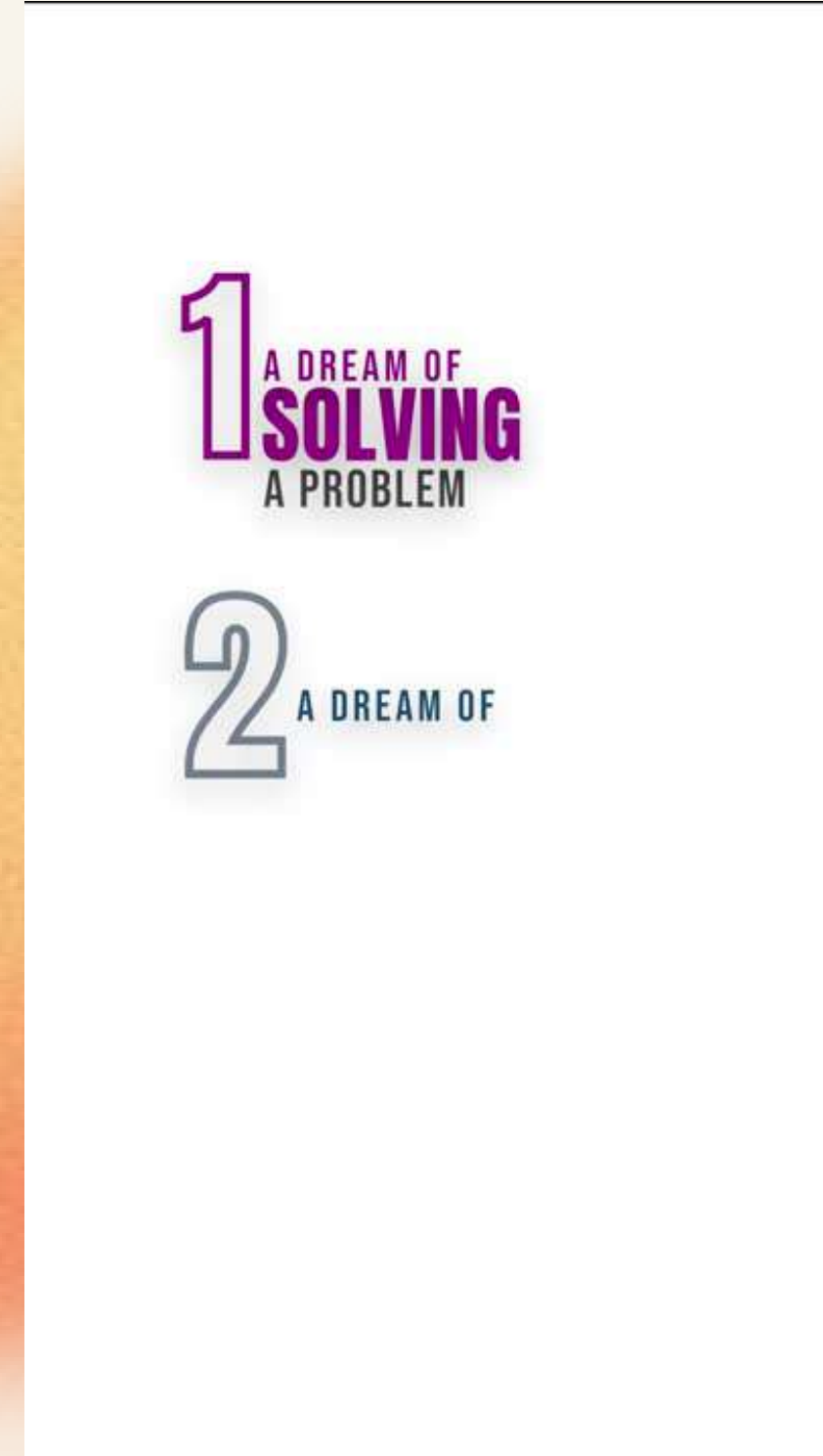
Selected Work Samples from Sial to Sial

Instagram Reel for
A Crypto Platform



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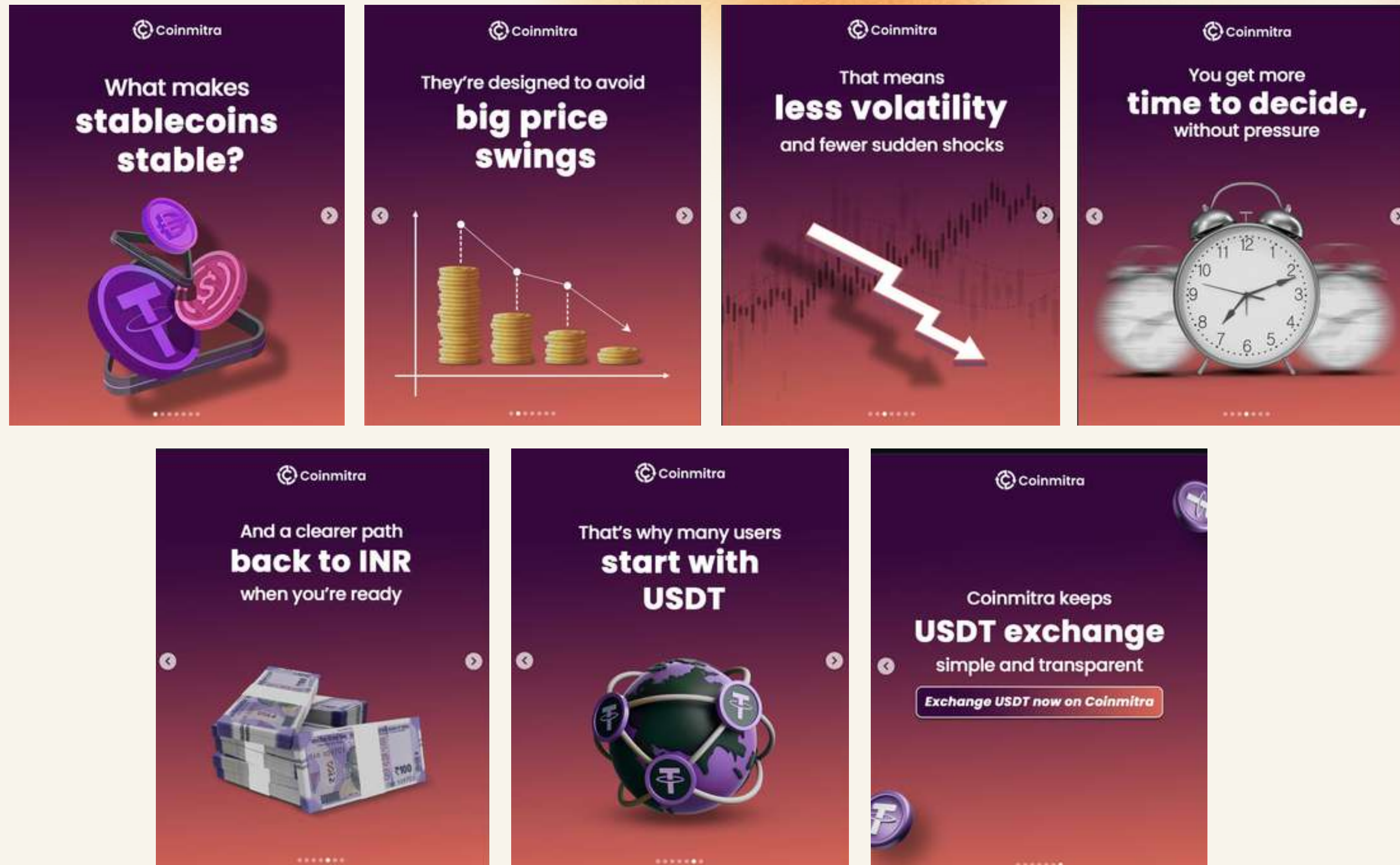
Instagram Reel for A
Loan Providing Company



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Selected Work Samples from Sial to Sial

Carousel Post for a Crypto Platform



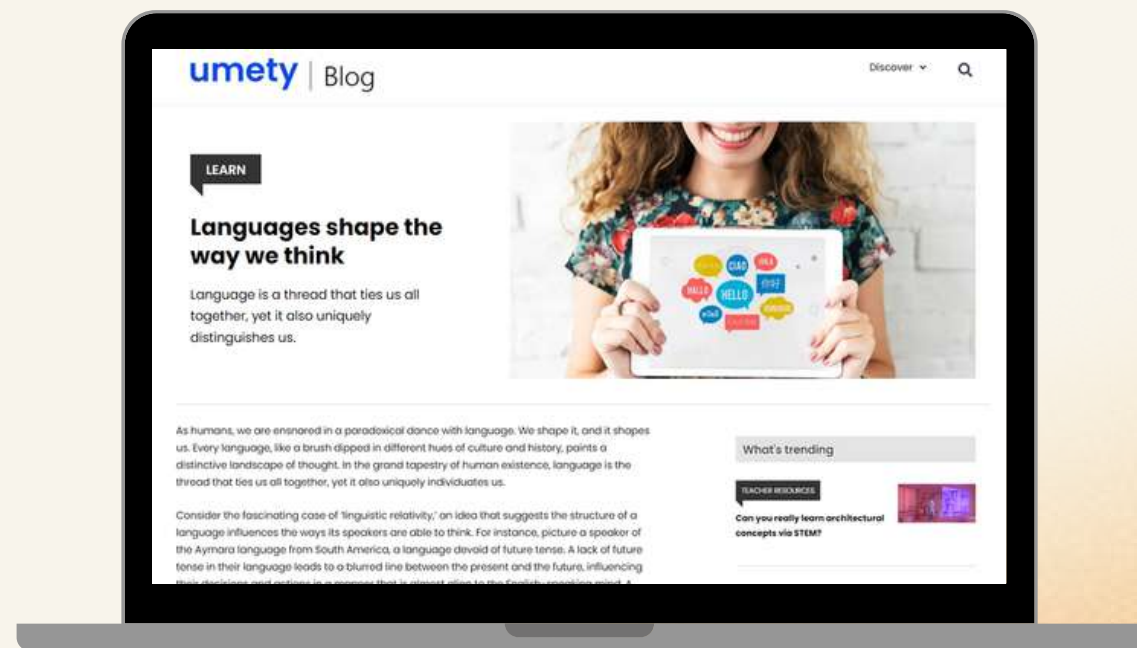
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Previous Work Samples (India)

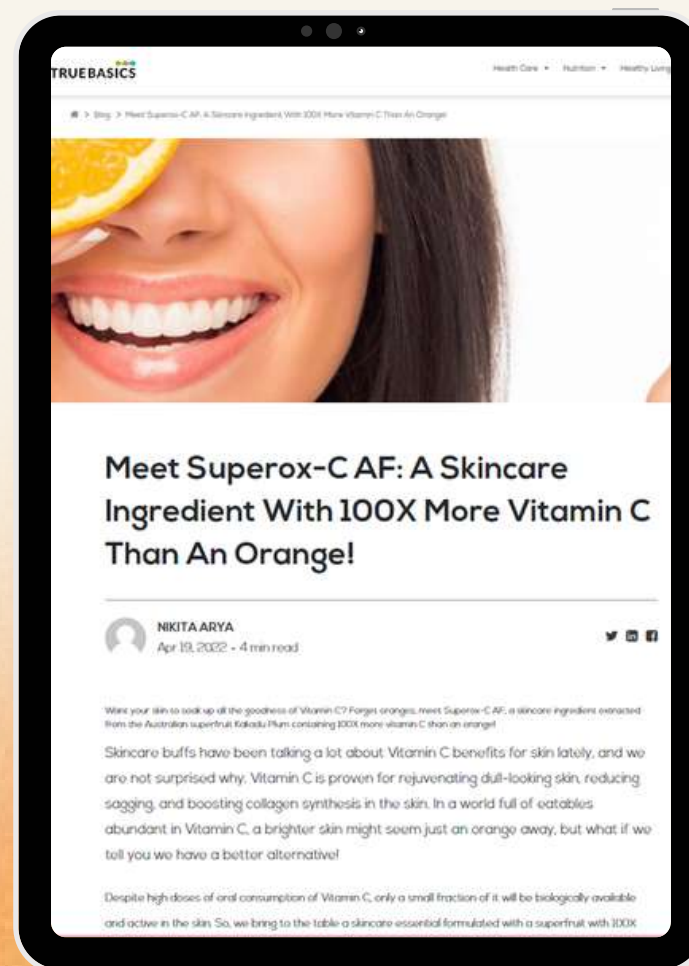
SEO Content

From crafting top-ranking 'how-to' guides on franchises, uncovering the most buzzed-about skincare ingredients, sharing tips and tricks for using VR in the classroom, to assisting farmers in dealing with erratic monsoons, I have consistently delivered quality content across a diverse range of topics, all while embedding the best SEO practices. Uncover the magic of my words —click on the screens to explore my top-performing SEO blogs in the next two slides!

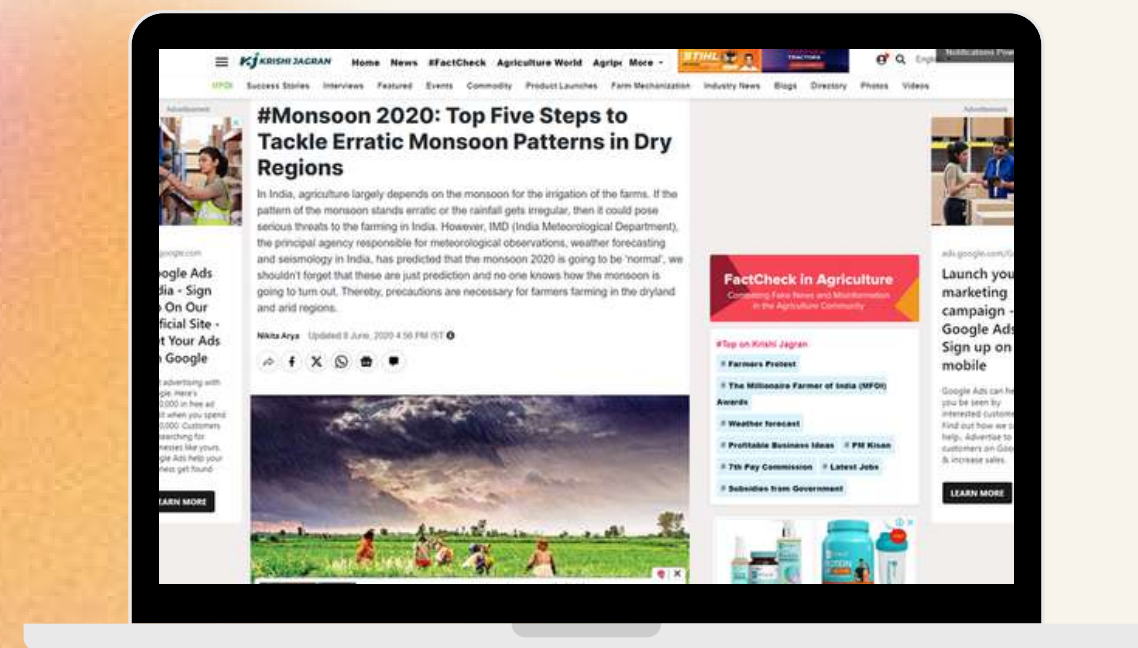
SEO Content



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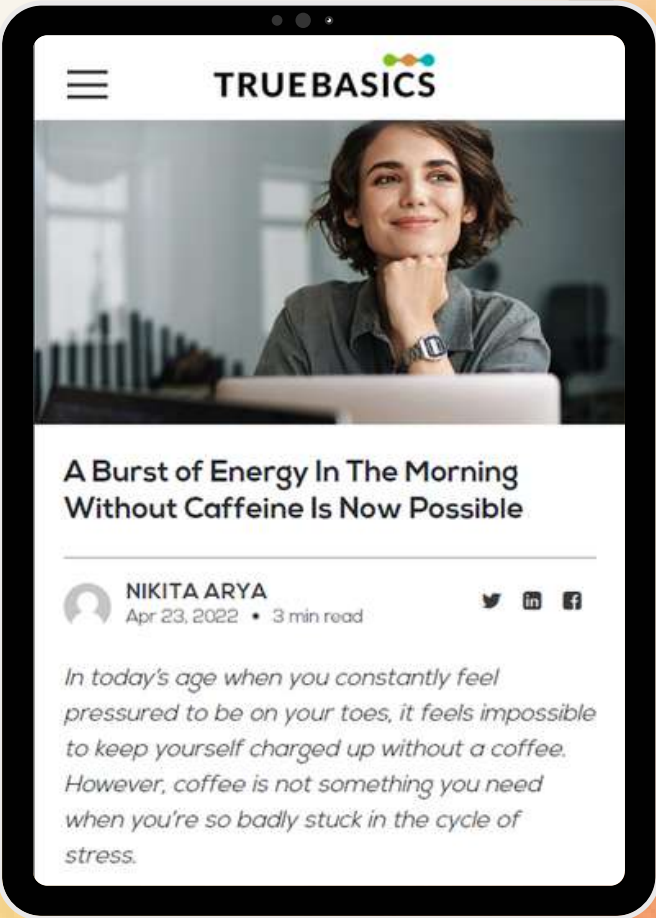


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SEO Content



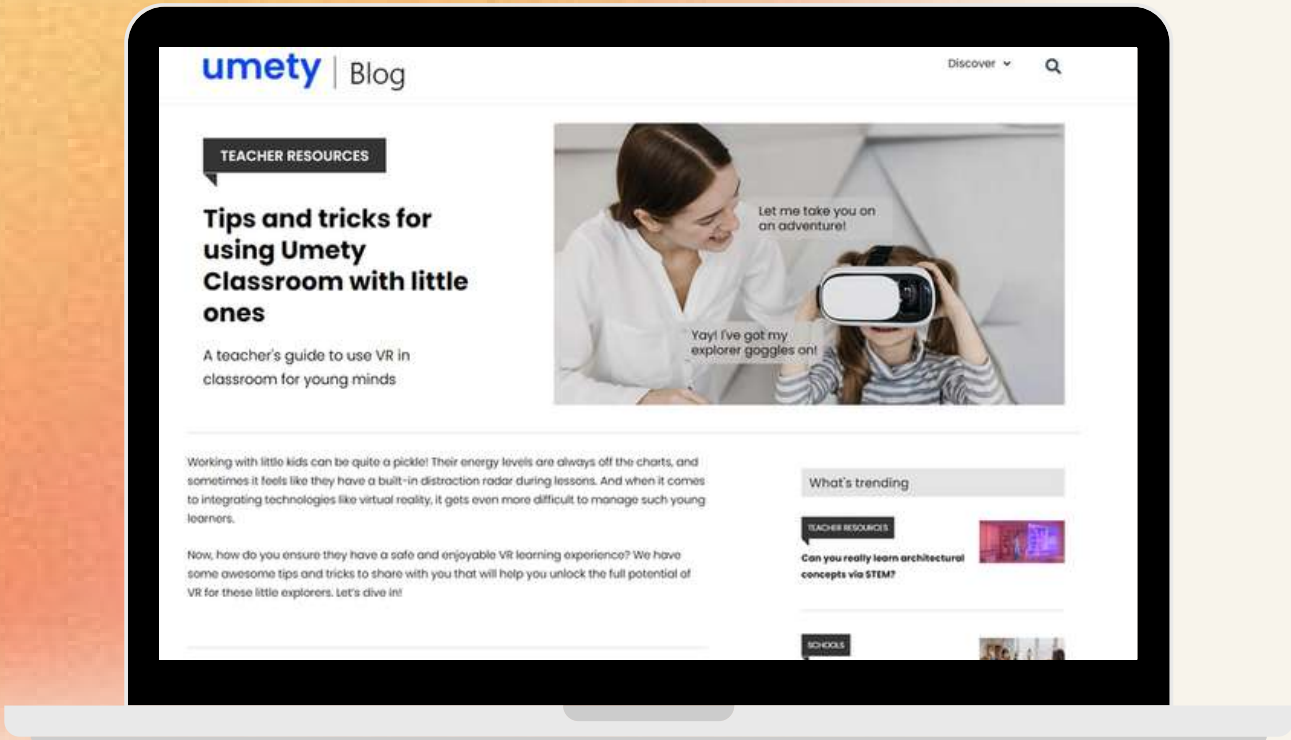
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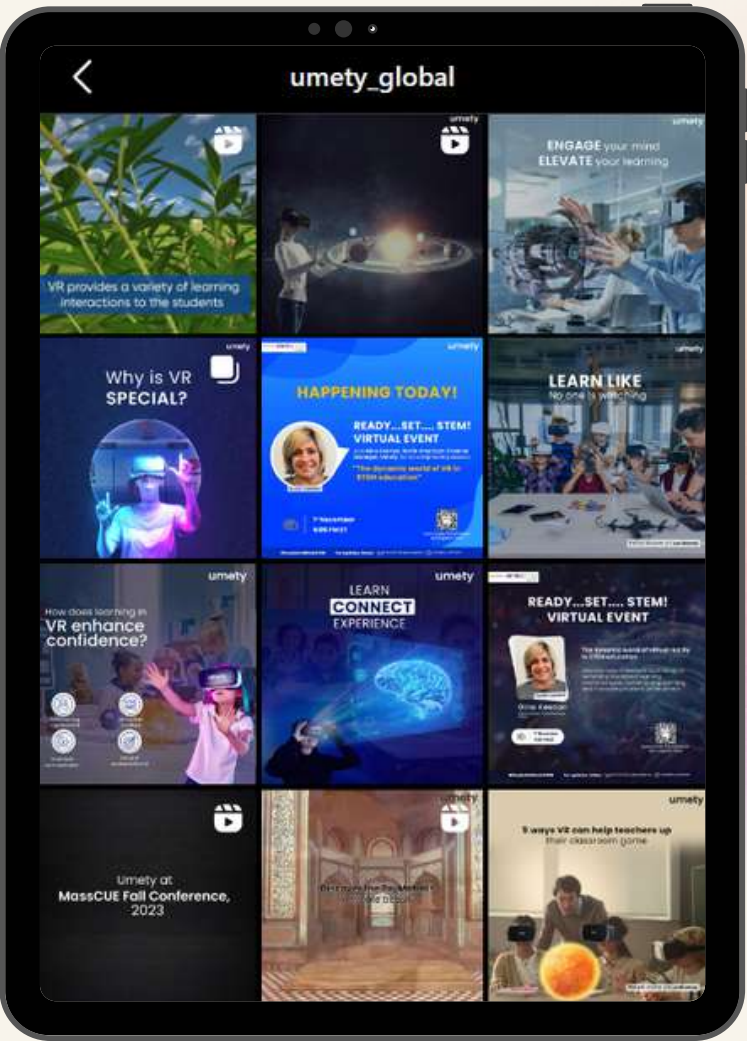
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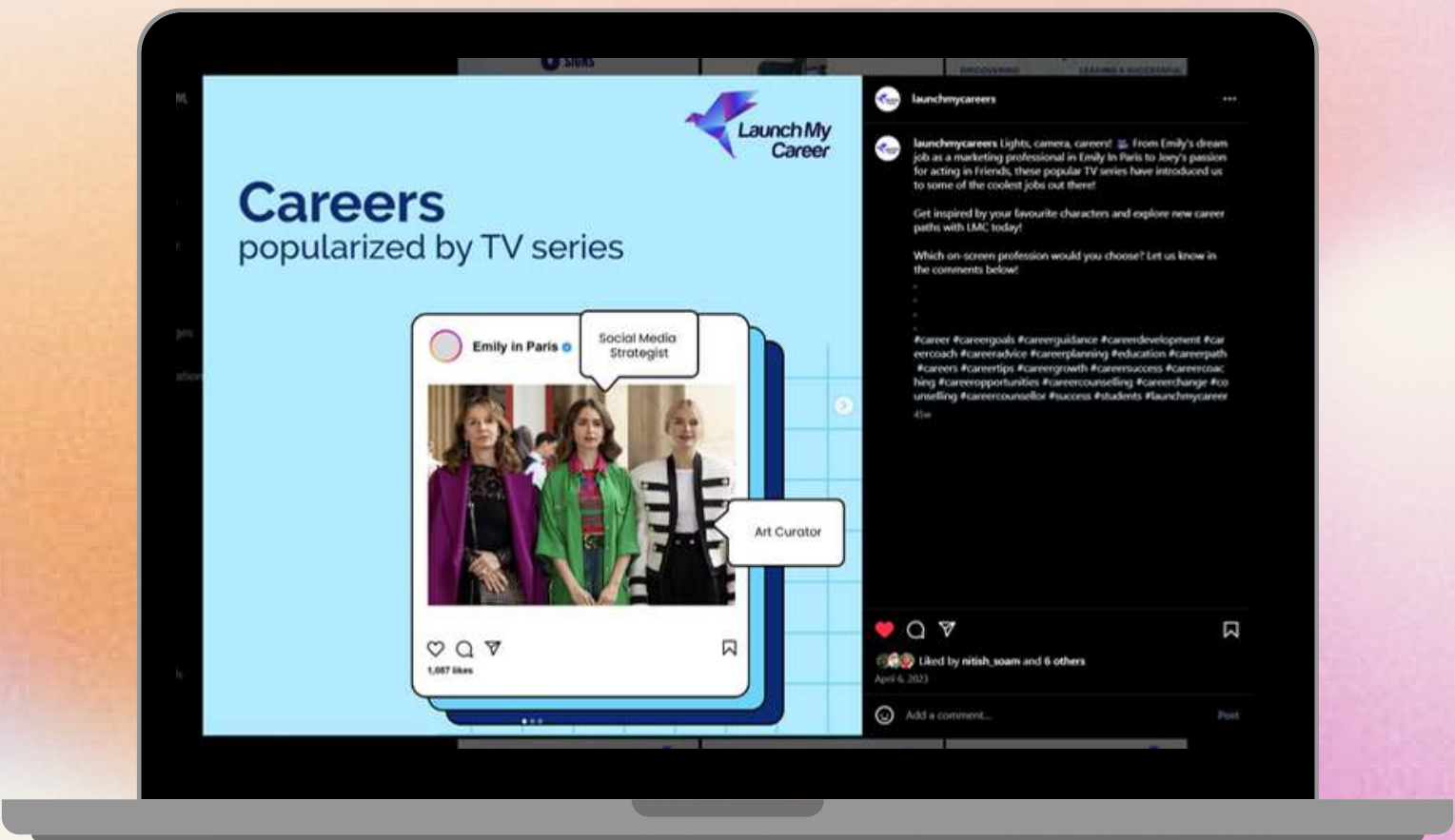
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Social Media - Feed

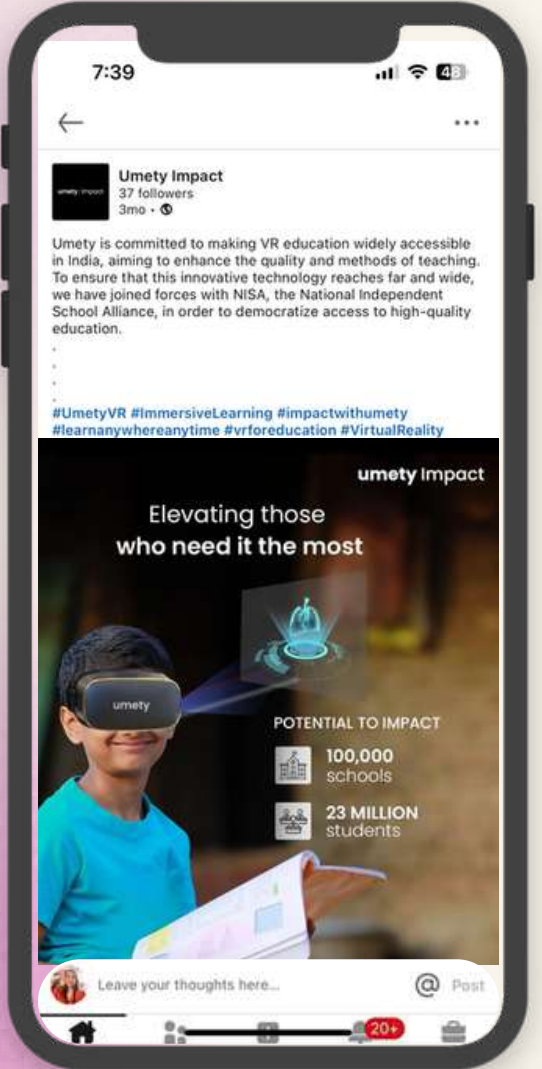
As writers, we often find ourselves pulling our hair out while crafting those really long-format pieces. That's where writing for social media comes in as a lifesaver. Whether it's for a student-centric brand like LaunchMyCareer or a B2B powerhouse like Umety, the goal on social media remains consistent: to create content that is crisp, engaging, and relatable. Don't forget to check out the feeds!



[CLICK HERE TO SEE
ENTIRE FEED](#)



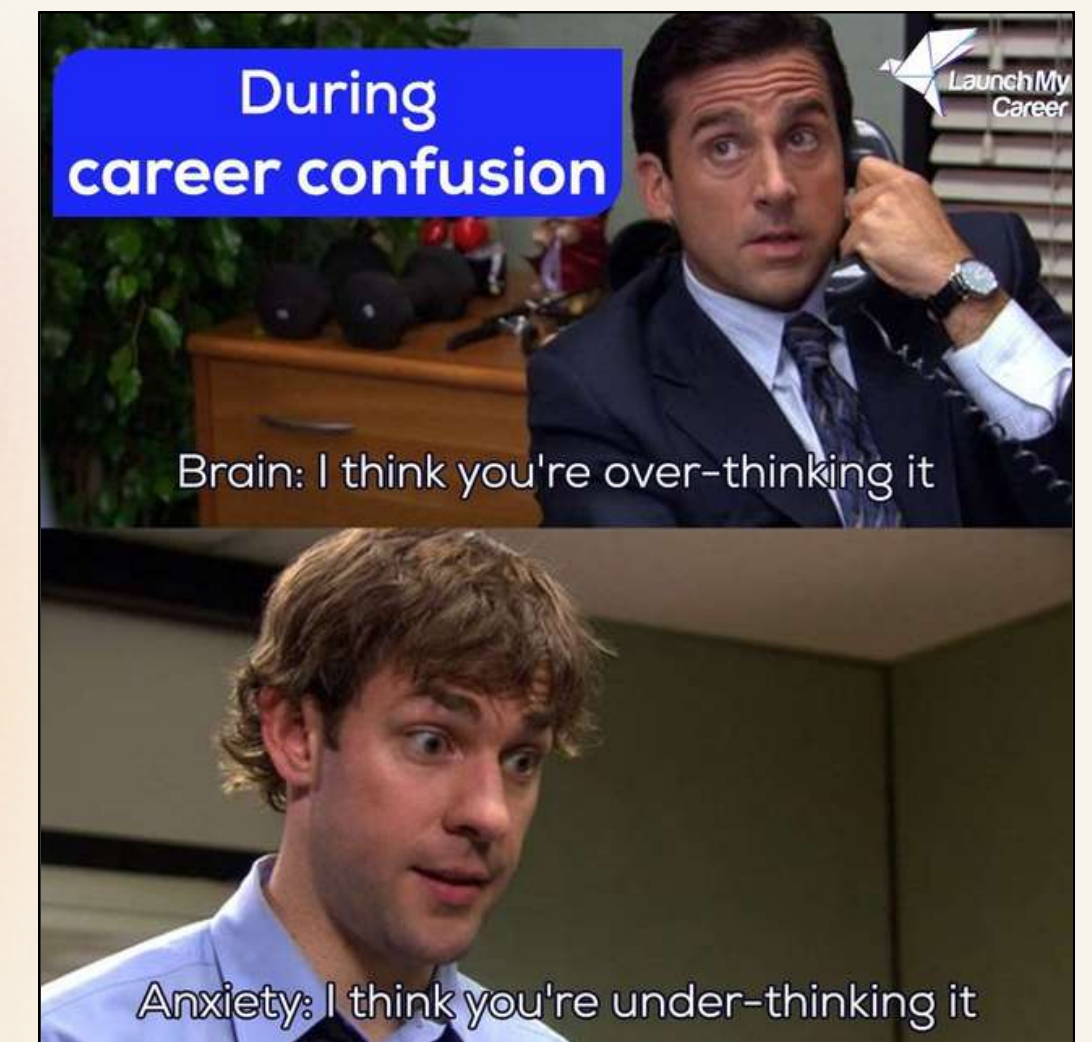
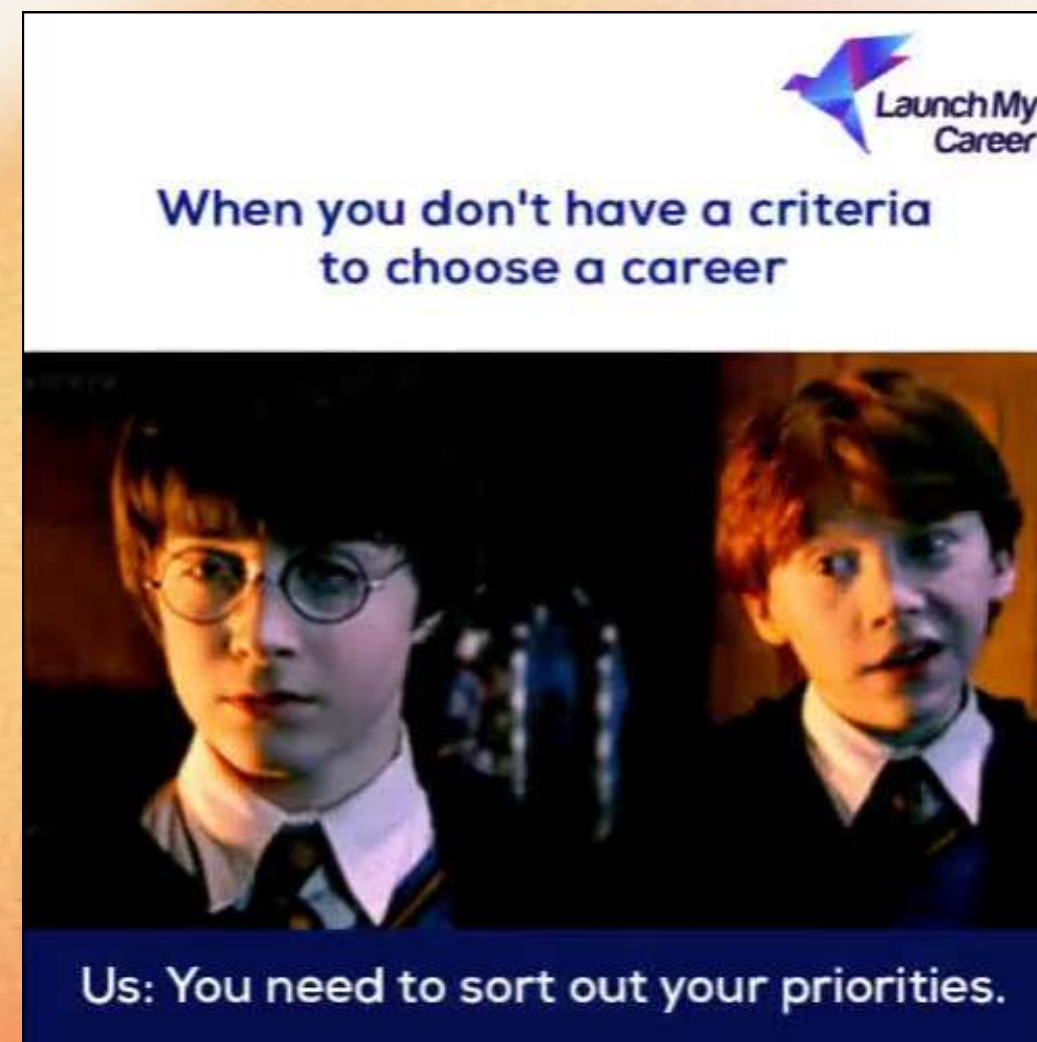
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ENTIRE FEED](#)

Social Media - Memes

Mememes are the universal language of the internet, a blend of humor, satire, and cultural commentary that resonates across demographics. Recognising their power, I've woven mememes into the fabric of LaunchMyCareer's social media strategy, creating a series that's more than just laughs—it's a bridge to our audience. In these mememes, you'll catch your favourite moments from "Friends," "Harry Potter," and "The Office," seamlessly woven into each share-worthy piece.



Social Media - Memes



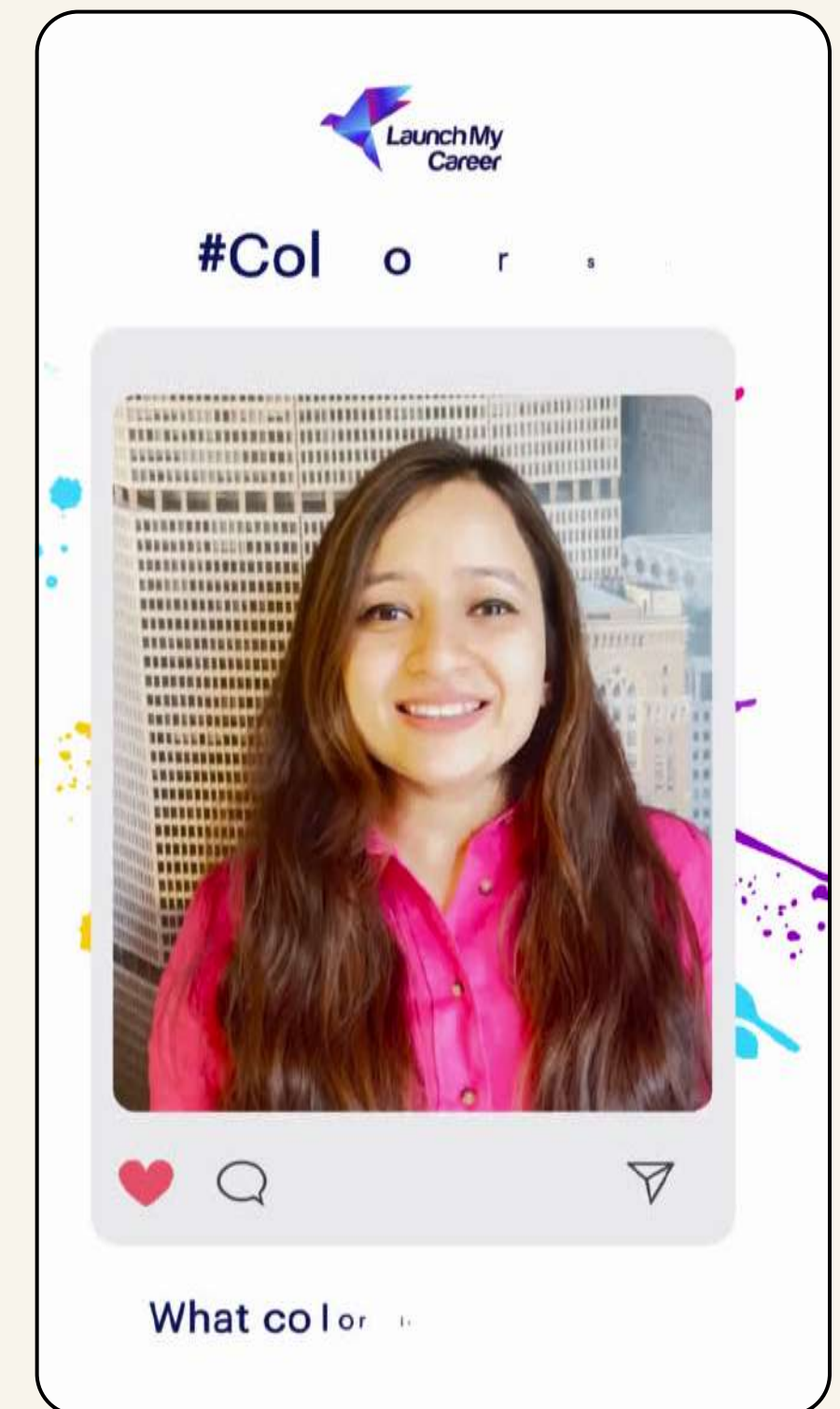
Social Media - Campaigns

Campaign Name

#ColorsOfCareers

Concept

In LaunchMyCareer's (LMC) engaging Holi campaign video, members of the LMC team share a unique and colourful perspective on their career journeys, associating the colours of Holi with the growth and transformation they've experienced in their professional lives. I came up with this creative narrative to intertwine the vibrancy of Holi with personal and professional development, showcasing the diverse and dynamic paths within LaunchMyCareer. Through these colourful metaphors, the campaign vividly celebrates the festival's spirit and the transformative power of education and career advancement.



Social Media - Campaigns

Campaign Name

#TBH (ToBeHonest) Testimonials

Concept

In creating the "TBH (To Be Honest) Testimonials" campaign for LaunchMyCareer, I wanted to tap into the authenticity and immediacy that the slang "TBH" embodies, especially among our Instagram audience. This campaign features testimonials from parents whose children have been transformed by LMC's career counseling sessions. By sharing their genuine experiences and the noticeable changes in their children's outlooks, we've managed to not only highlight the effectiveness of our services but also connect with our followers on a personal level. I aimed to make the campaign catchy, relatable, and reflective of the real impact of informed career guidance, using a term that resonates with both parents and the youth navigating their career paths.



Social Media - Moment Marketing

Moment marketing is the secret sauce in the ever-evolving feast of digital engagement, transforming ordinary brand messages into extraordinary conversations. When I set out to craft such Moment Marketing posts for LaunchMyCareer, I dove headfirst into the vibrant world of trending topics, viral memes, and the pulse of the digital populace. Through clever, timely, and sometimes cheeky posts, we've not only captured the essence of each moment but also carved out a space for LaunchMyCareer in the hearts and minds of our audience.



Launchmycareer
Official

8 billion people in the world and a personalized **career pathway** for each one of them!

Log on to
www.launchmycareer.com
to discover yours!



Are you in a career
SITUATIONSHIP?

[sit-u-a-tion-ship]
noun

A casual, undefined,
commitment-free
relationship with
your career

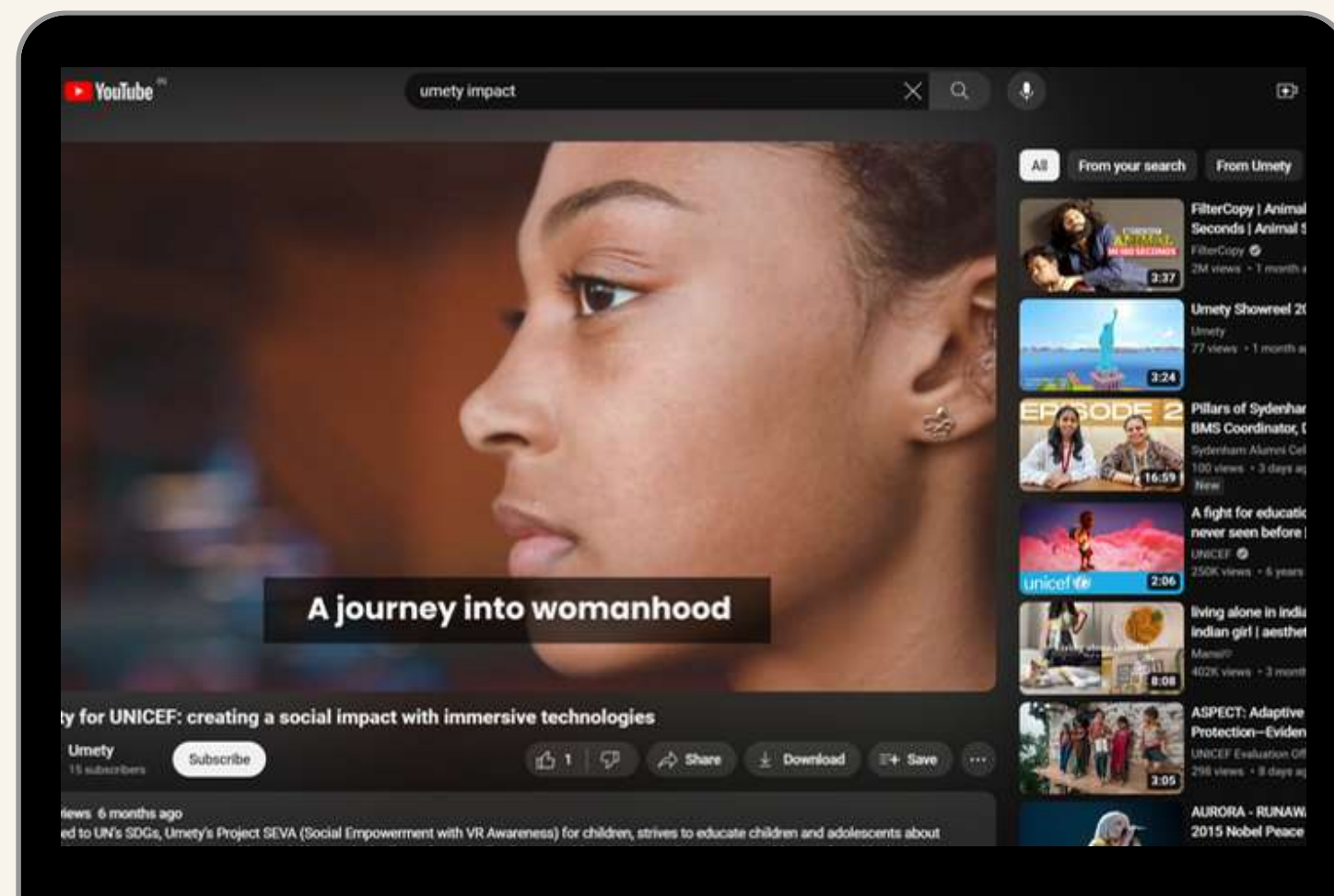


 Looking for careers?
1000+ career choices denge

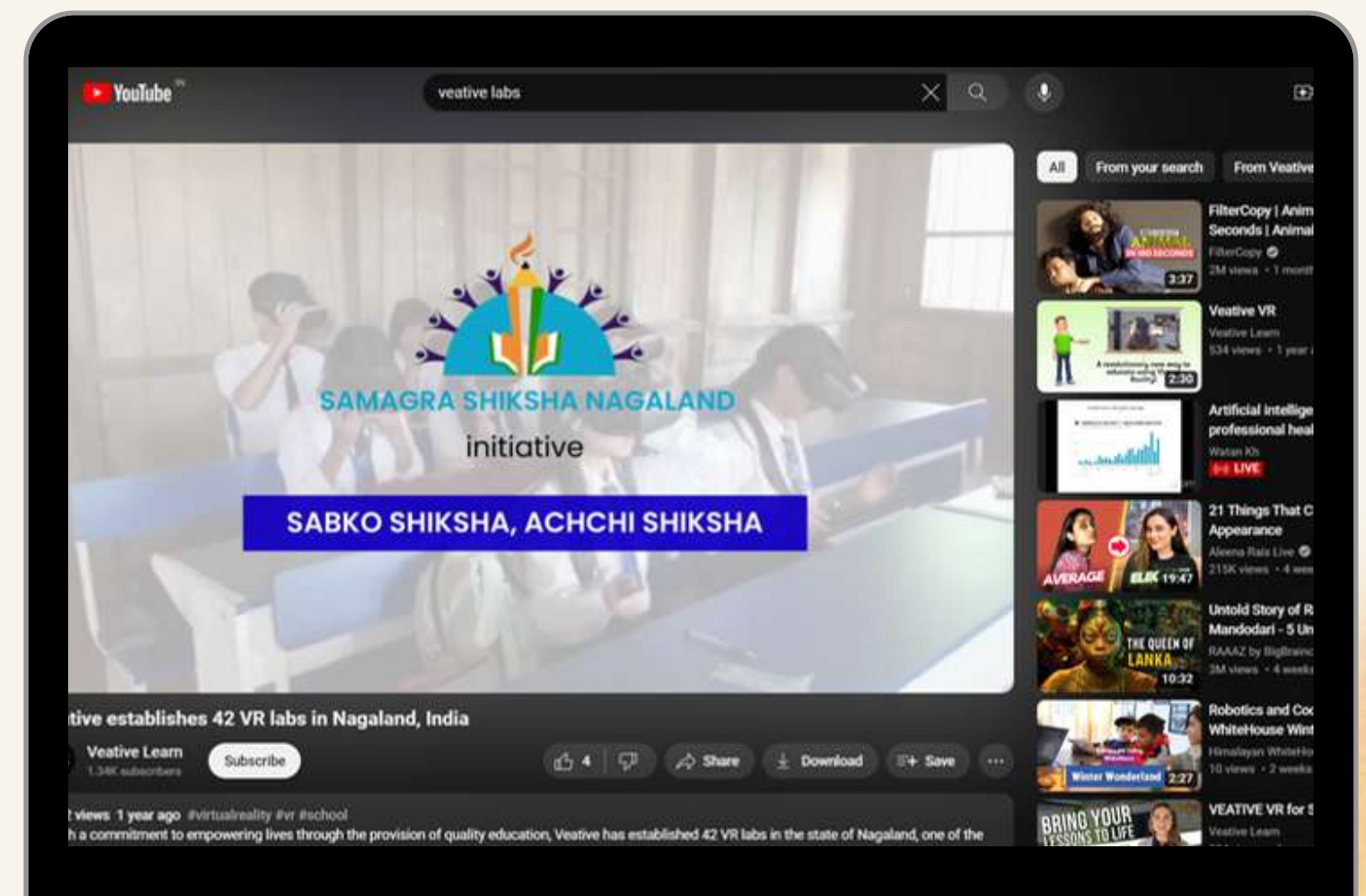
 Looking for careers?
1000+ career choices denge

Video Scripts

Driven by my passion for storytelling, I have had numerous opportunities to blend compelling narratives with strategic messaging, tailored to captivate and resonate with diverse audiences. From concept development to writing voiceovers and even assisting the creative team at the editing table, these scripts exemplify a deep understanding of visual storytelling, audience engagement, and the power of words to evoke emotion and action. Watch these videos to the end!



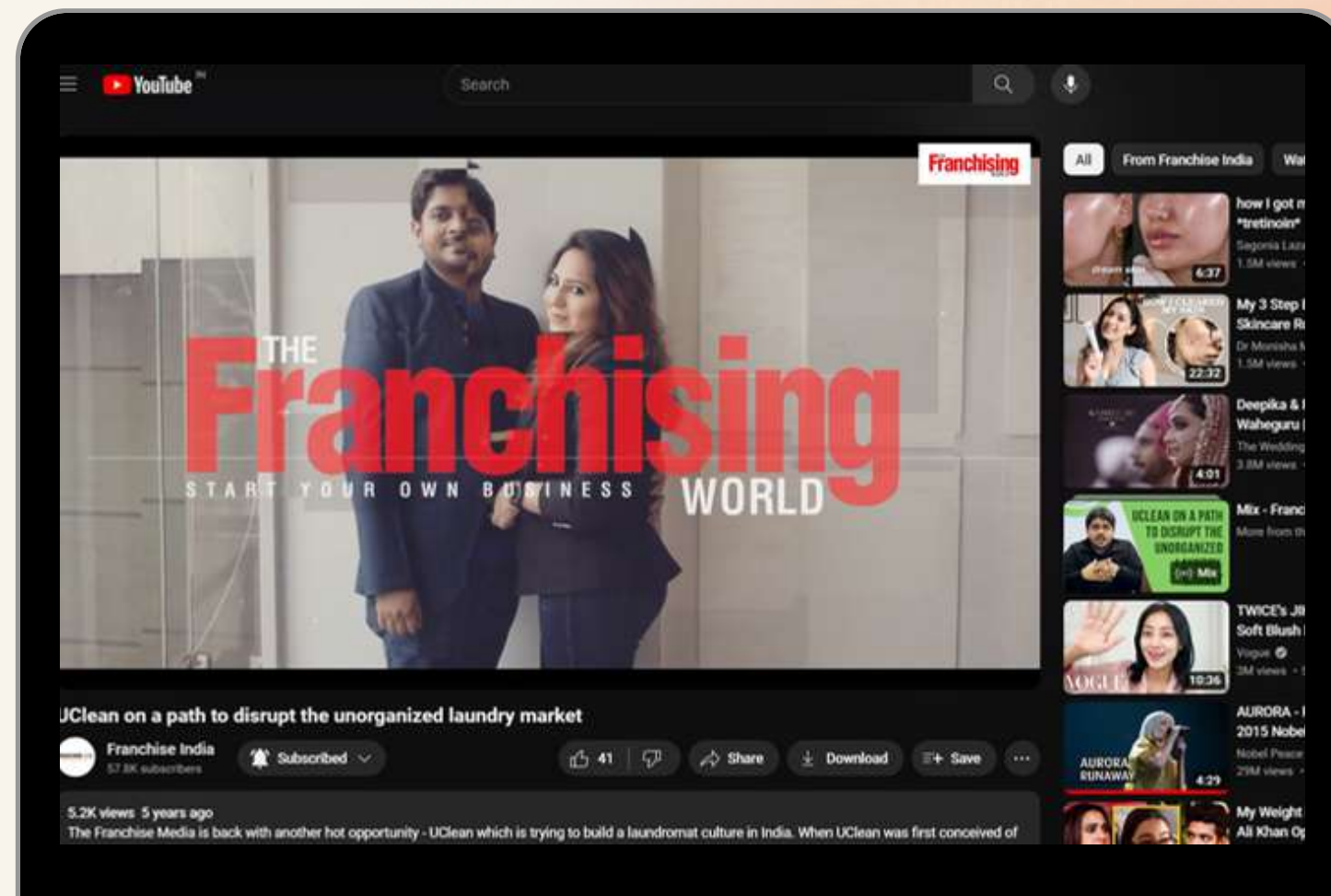
[CLICK HERE TO WATCH FULL VIDEO](#)



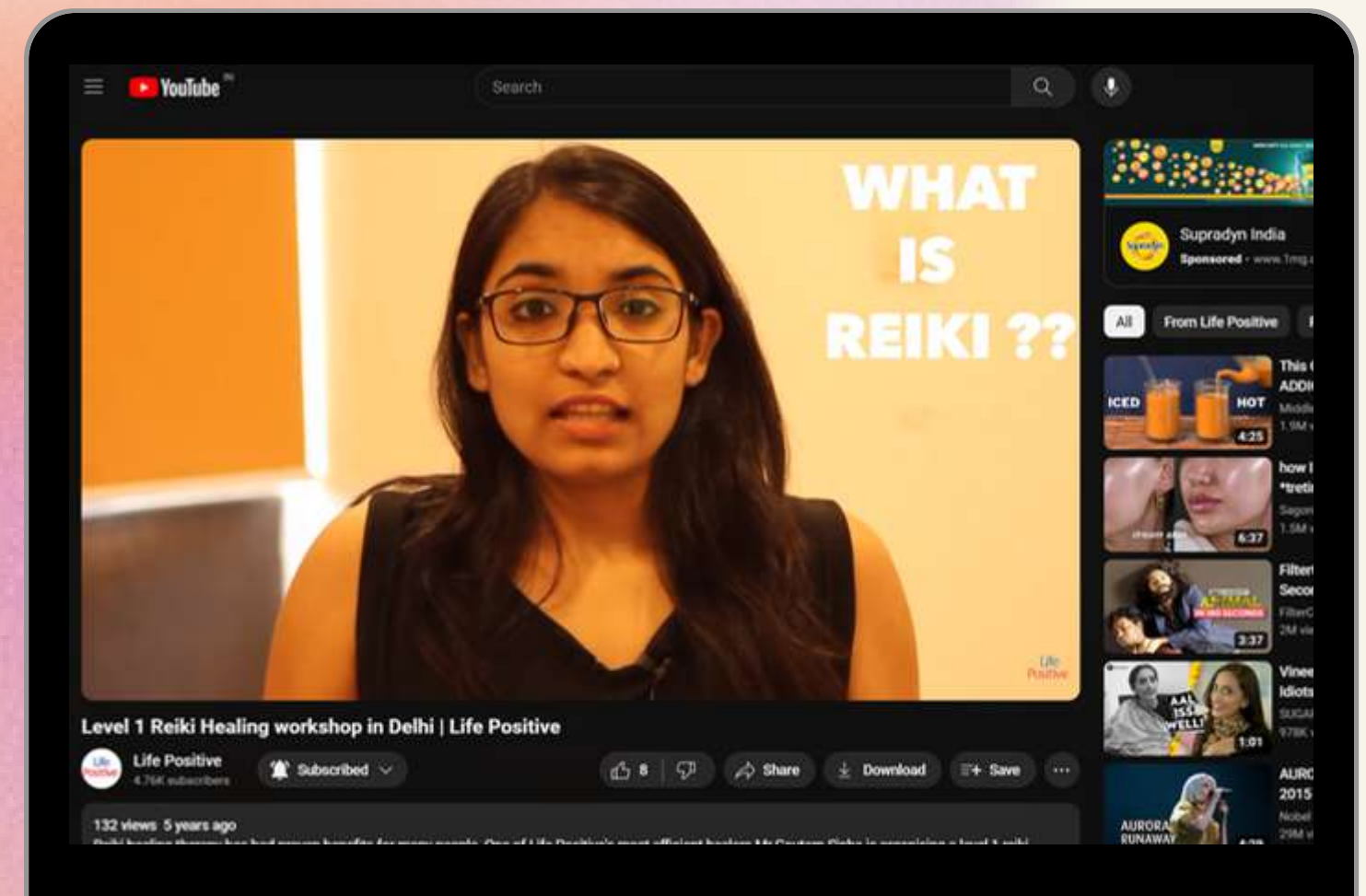
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Video Production

I've had the privilege of engaging in various stages of the video production process, beyond scripting, covering the entire lifecycle from pre-production planning to post-production editing. It was a refreshing change to take a breather from the content creation aspect and instead excel in other facets of video production, including stepping in front of the camera. Check out these videos!



[CLICK HERE TO WATCH FULL VIDEO](#)



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Webpage Content

My expertise lies in understanding the unique voice and goals of each brand, allowing me to create content that not only engages and informs the audience but also aligns seamlessly with SEO best practices to drive visibility and traffic.

From home pages that welcome visitors with open arms, to about pages that tell a brand's story, to service pages that detail offerings with clarity and appeal, I possess the ability to turn concepts into content that resonates with readers and achieves business objectives.

Head on to the next slides to check out my recent homepage content for [Umety](#).

Webpage Content

Click on the images or visit the Google Drive links mentioned below to read the full content of these webpages.



[CLICK HERE TO READ FULL CONTENT](#)



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Webpage Content



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READ FULL
CONTENT](#)



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Emailers - Internal Communication

During my stint at Umety, I partnered with Internal Communications & HR teams to develop creative and engaging newsletter & social media content to enhance their employee engagement efforts. From newsletters that keep everyone informed and engaged, to memos that address key company updates, to training materials that support learning and development, each piece is designed to enhance employee understanding and alignment with company goals.

Through strategic messaging, I have helped organisations strengthen their internal communication frameworks, ensuring that every employee feels valued and connected to the broader mission.

Dive into the next two slides to see how my words have contributed to enhancing employee engagement efforts for organisations.



VEATIVE



HAPPY
lohri



Dear Team,

Wishing you a very Happy Lohri!

May the bonfire of Lohri light up your lives with new opportunities and bring success in all your endeavors

Best Regards,
Human Resource

VEATIVE



Dear Team,

On the occasion of **Children's Day**, we wish that you always keep your inner child alive.

HAPPY
CHILDREN'S DAY



Regards,
LMC & VEATIVE FAMILY

Dear Team,

It's time to indulge in our rich cultural history and nature's beauty!

We are excited to announce that we will be hosting the excursion to Delhi's one of the best preserved **Mughal monuments, Humayun's Tomb** on Saturday, December 17.

The schedule for the excursion is as below:

-  **Date:** December 17, 2022
-  **Time:** 10:30 AM to 12:30 PM
-  **Venue:** Humayun's Tomb, Mathura Road Opposite Dargah, Nizamuddin, New Delhi

Reporting Time: 10 AM

*Please note that you need to commute on your own to the venue. This is the final call for nomination, so if you haven't registered for the excursion yet, click the button below to register!

REGISTER

Hoping to see you all on this exciting excursion!

Best Regards,
Human Resource



Hi Team,

After successful completion of Phase I of **in Learning**, let's unveil what all we have for you in Phase II.

The second phase of this learning initiative aims to align specific courses/learning programs for each individual basis the role requirement & skill upgrade for each individual.

The learning courses assigned to each individual have been mutually decided by the managers & department heads in consultation with the HR team.



Each specific course has been assigned for a duration of 3 months so that you can have ample time to complete the courses on time.

We hope you reap maximum benefits during **in Learning** Phase II as well.

Please do reach out to us in case if you have any queries around the same.

Regards
Human Resource

FACE YOUR FEARS

Hi Team,

This month's Culture Series Session on '**Face Your Fears**' will be facilitated by the trainers Rishabh Jain and Ishita Banerjee.

Here's what you need to know about our trainers.



Rishabh Jain:

Rishabh Jain is a certified trainer & career coach with 9 years of diverse experience across schools, colleges, corporates and startups. He has trained and counselled over 1500 students with diverse age groups across K-12, Graduates & Working professionals to find career clarity, build a strong career profile and develop the right skills and habits for career success.

Rishabh is also an ardent trainer and has conducted corporate soft skill development programs across India and abroad covering emerging skills like design thinking, critical thinking, and emotional intelligence. His training portfolio includes multinationals like American Express, SLP Global, Neon and premier institutes like IIT, IIM & Amity.

Ishita Banerjee:

A Certified Career Counsellor from UCLA, and Certified Career Analyst with a specialization in Psychometric Analysis and Study Abroad guidance, Ishita Banerjee has counselled and has mentored more than 1000 plus students.

She has been a speaker at school webinars and has conducted workshops in leading schools on Career Guidance. She has a vast corporate experience of over 20 years where she worked with titles like the Newswatch, BusinessWeek, New Yorker, and many prestigious publications from all over the world as their North India Business Development Head and has worked in close association with various Ministries like Tourism, Commerce, Finance and leading advertising agencies.

Ishita has been a Business Coach for Delhi Government's Business Starter program and has mentored students regarding their business ideas.



Please register yourself for the event by clicking below.

REGISTER

Hoping to see you all on December 16th!

Best Regards,
Human Resource

Emailers - Digital Marketing

During my tenure at Umety, I collaborated with the Marketing and Sales teams to create compelling and impactful email campaigns aimed at bolstering our marketing initiatives. From attention-grabbing promotional emails that drive sales and engagement to informative newsletters that keep our audience up-to-date with the latest products and services, each email is meticulously crafted to enhance customer engagement and brand loyalty.

Through targeted messaging, I have contributed to refining our email marketing strategies, ensuring that every campaign resonates with our audience and aligns with our overarching marketing goals. This strategic approach has not only amplified our outreach efforts but also fortified our connection with customers, driving both growth and brand awareness.

Explore the next slide to see how my crafted emails have played a pivotal role in elevating marketing strategies and customer engagement for organisations.

Emailers - Digital Marketing



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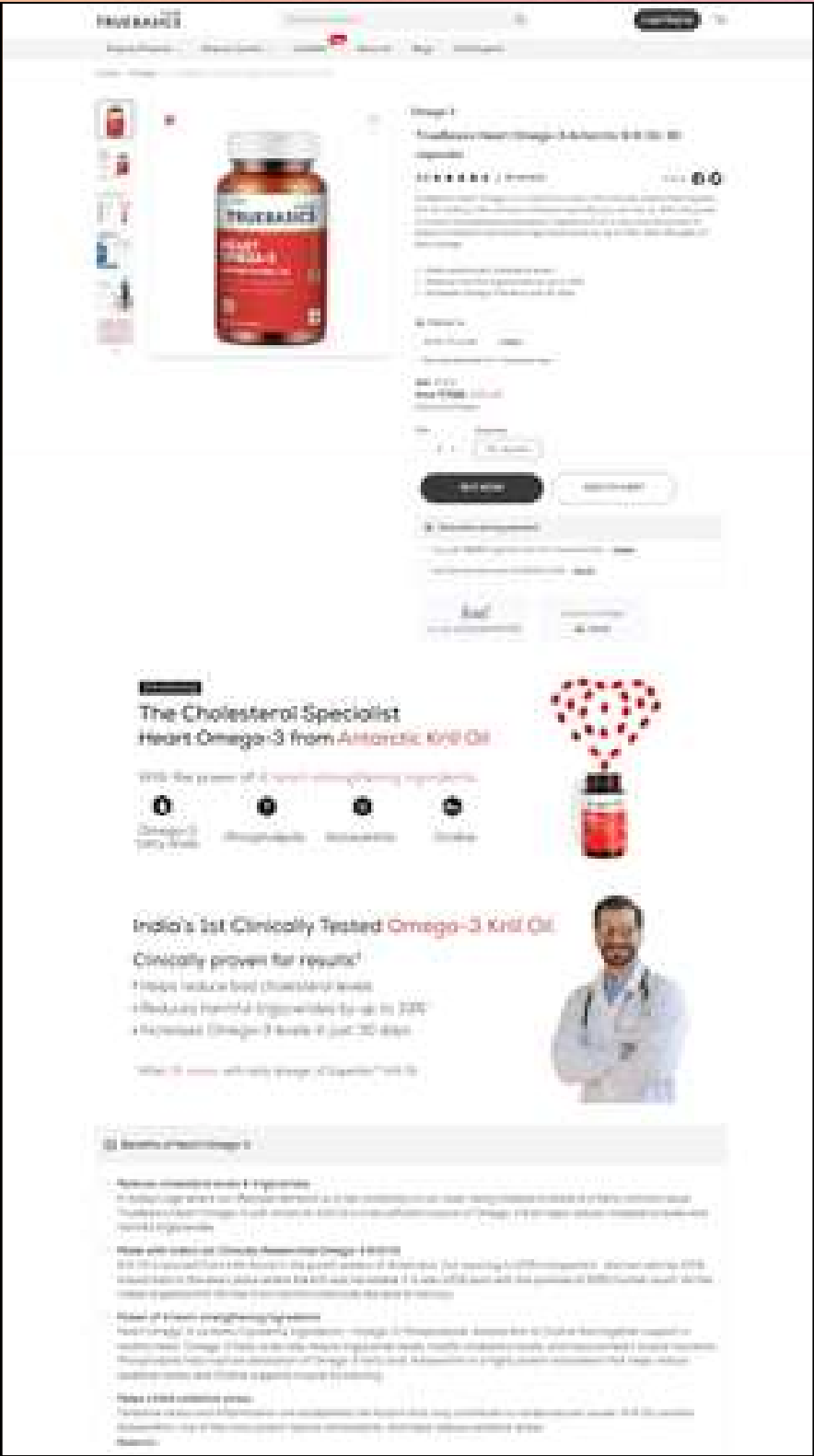
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Product Listing Content

Product listing is the art of presenting products in an online marketplace through descriptions that highlight their features and benefits, engaging potential buyers. During my stint at TrueBasics (a brand from the house of HealthKart), I honed my skills in crafting such descriptions, combining detailed, persuasive narratives with strategic SEO optimisation to enhance visibility and drive sales. From captivating headlines to informative bullet points and engaging product stories, each listing is tailored to stand out in a crowded marketplace and drive sales.

Explore the next two slides to see how my product listing content have significantly transformed online shopping experience for TrueBasics' users, making each product worthy of adding to carts.

Product Pages



[CLICK HERE TO READ
FULL CONTENT](#)



[CLICK HERE TO READ
FULL CONTENT](#)



[CLICK HERE TO READ
FULL CONTENT](#)



[CLICK HERE TO READ
FULL CONTENT](#)

Amazon A+ Content



About this item

- **SPECIALISED HEART SUPPLEMENT:** TrueBasics Heart Omega 3 is a specialised supplement for a healthy heart. It contains the purest form of Krill Oil sourced from Antarctica, clinically tested and proven to lower cholesterol levels by reducing triglycerides and improving 'good' cholesterol (HDL)
- **REDUCES CHOLESTEROL AND TRIGLYCERIDES LEVELS:** Made from India's first clinically researched Superba Krill Oil which is proven to improve good cholesterol levels and reduce harmful triglycerides after 26 weeks of regular consumption
- **POWER OF 4 HEART-STRENGTHENING INGREDIENTS:** What makes Krill oil superior to other heart supplements is that the single ingredient contains four powerful nutrients that are essential for heart function- Omega 3, Phospholipids, Astaxanthin & Choline
- **ENHANCES HEART HEALTH:** Omega 3 fatty acids help reduce triglyceride levels, modify HDL cholesterol, and improve heart muscle function. Phospholipids help enhance the absorption of Omega 3 fatty acids. Astaxanthin is a highly potent antioxidant that helps reduce oxidative stress. Choline supports muscle functioning
- **100% PURE, 100% TRACEABLE:** Krill is one of the world's most abundant and sustainable shrimp-like crustaceans found in the seas & oceans. Our Krill Oil is sourced from the pristine waters of Antarctica where Krill is naturally purer due to the absence of oceanic toxins like lead & mercury. Furthermore, it promises ZERO human touch from sea to shelf. As a guarantee of its source, we offer 100% transparency with respect to the exact position where the krill was harvested on each pack
- **NO ODOUR OR FISHY AFTERTASTE:** TrueBasics Heart Omega 3 is formulated with Superba Krill Oil which is sourced from one of the purest krills found in the icy, deep waters of Antarctica, ensuring no lead and mercury contamination. It is extracted using Flexitech cold extraction technique to ensure there's no odour or fishy aftertaste

[CLICK HERE TO READ FULL CONTENT](#)

Bestsellers in Krill Oils

#1

TrueBasics Heart Omega 3 Antarctic Krill Oil, for Healthy Heart, Reduces Cholesterol & Triglycerides, 100% Pure Krill Oil, No Fishy...

★★★★☆ 307

₹820.00

[CLICK HERE TO READ FULL CONTENT](#)

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Amazon A+ Content

The Cholesterol Specialist

With the power of 4 heart-strengthening ingredients



Omega-3 Fatty Acids
Help reduce cholesterol & triglyceride levels



Phospholipids
Help absorb omega-3s better into cells



Astaxanthin
Helps the body fight oxidative stress



Choline
Helps improve muscle function



TrueBasics Heart Omega 3 Antarctic Krill Oil

When it's about something as serious as your heart, it's okay to be a sceptic. That's why we are bringing a supplement with a potent ingredient validated by research for its efficacy. Introducing TrueBasics Heart Omega-3 Antarctic Krill Oil with the power of 4 heart-strengthening ingredients that boost heart functions for better heart health.

EPA & DHA in Omega 3 fatty acids support heart health by modifying blood triglycerides, HDL cholesterol, and heart function. Phospholipids help omega-3s integrate into the cell membranes and are a better delivery form to the body's organs. Astaxanthin is a natural antioxidant that protects the oil from oxidation, and also helps our body fight oxidative stress. Choline is an essential nutrient vital for many body functions such as nerve signalling, liver and muscle functioning.

Enriched with
Superba Antarctic Krill Oil

Clinically proven for results*

- Helps reduce cholesterol levels
- Reduces triglycerides by 33%
- Increases Omega 3 levels in just 30 days



* After 26 weeks, with daily dosage of Superba Krill Oil

In today's age where our lifestyles demand us to be in constant hassle, it puts a lot of pressure on the heart. High levels of triglycerides and cholesterol may increase the risk of heart issues. With every 1% increment in the Omega 3 levels, the possibility of you having heart problems reduces by 15%. That's why you need a next-generation Omega 3 that works as hard as you do. TrueBasics Heart Omega 3 is a bio-efficient source of Omega extracted from the purest Antarctic Krill Oil.



What Makes TrueBasics Heart Omega-3 A High-Quality Supplement



Efficient Omega-3 Absorption

Krill Oil effectively allows better absorption of Omega-3 in the cells, hence improving the Omega-3 index in the body faster than any other source of Omega-3.



**100% Pure
100% Traceable**

Superba Krill Oil is sourced from the purest krills found in the icy, deep waters of Antarctica, ensuring no lead and mercury. It is 100% traceable back to the exact position from where the krill was harvested.



Rich Red Colour with Astaxanthin

Krill Oil has a dark red colour due to the presence of naturally occurring antioxidant, Astaxanthin which protects the oil from oxidation.



**No Odour
No Fishy Aftertaste**

A cold extraction technique using Flexitech technology keeps the essential nutrients intact, reduces development of any odour or after-taste. Expect the highest standard of supplement.

Scriptwriting

I recently pivoted from hardcore content writing to fiction writing, leveraging my skills as a content marketer, combined with my love for storytelling. At my current organisation 'Pocket FM', I am responsible for writing promos for the top performing audio show 'Ek Ladki Ko Dekha to', which has more than 450 million listeners. Writing promos for this show requires me to write interesting engaging ad copies, conceptualising and writing screenplay and dialogues for promos. Check out some samples in the next slides.

Scriptwriting (Hindi)

मनाली की पहाड़ियों में छिपा एक रहस्य: वो लड़की जो बिना हुए हुई प्रेग्नेंट, जानिए उसकी अनसुनी कहानी उसी की जुबानी।

नमस्कार, मैं हूँ अर्नब चौधरी। जैसे तो हिमाचल का मनाली शहर अपनी एज़ोटिक व्यूटी के लिए दुनियाभर में मशहूर है। लेकिन आज इस शो पर हम ऐसी शक्तिशाली को पेश करने जा रहे हैं, जिनकी वजह से मनाली जैसे शहर का नाम मिट्टी में मिलता हुआ नज़र आ रहा है। एक ऐसी लड़की, जिसका दावा है कि वो बिना किसी के हुए ही प्रेग्नेंट हो गई थी। अब इस बात में कितनी सच्चाई है ये हम जानेंगे आज के एपिसोड में। हमारे साथ हैं मनाली की ये रहस्यमयी लड़की जिनका नाम है- अनिका गुलेरिया।

होस्ट: मिस अनिका, आपकी कहानी सुनकर सारा हिंदुस्तान दंग रह गया है। मगर कई लोगों को इस बात पर विश्वास ही नहीं है... सबको लगता है ये कोई बहुत बड़ा प्सिलेसिटी स्टेट है। इस आप क्या कहना चाहेंगी?

अनिका: ऐसी कौन-सी लड़की होगी जो अपनी ही इज़्जत इस तरह उछालना चाहेंगी? मेरी कहानी भले ही सबको झूठी लगे, पर ये मेरी जिंदगी की कड़वी सच्चाई है, जिससे मैं आज तक भागती आ रही हूँ। सब लोगों ने इधर-उधर से ही मेरे बारे में सुना है, पर अगर वो मेरी कहानी मेरी जुबानी सुनेंगे तब उन्हें ज़रूर यकीन आएगा। इसलिए भी आज मैं आपके शो पर आई हूँ... ताकि मैं सबको अपना सब खुद बताऊँ।

होस्ट: मिस अनिका, ज़रूर। तो अरेह... मेरे दर्शक भी ज़रूर सुनना चाहते हैं आपकी कहानी। शुरू से बताइए, आखिर हुआ क्या था?

अनिका: ये सब तब से शुरू हुआ जब बचपन में ही मेरी माँ चल बसी और मेरे पापा गौतम गुलेरिया ने दूसरी शादी कर ली। सौतेली माँ की नफ़रत और बहन की ज़लम के बीच ही मैं बड़ी हुई और इन दोनों ने बचपन से ही मेरी जिंदगी नरक बना दी। धीरे-धीरे मेरा वजन भी बढ़ने लगा और 18 साल की उम्र तक मेरा वजन 120 किलो हो गया। मैं बंदसूत्रा दिखने लगी। इसी दौरान मेरे पापा ने फ़ौरन मेरी शादी शहर के मशहूर डोगरा खानदान के बारिस कुणाल से कर दी।

होस्ट: ओह तो आप शादी-मुदा हैं?

अनिका: जी हाँ, लेकिन मेरे बति कुणाल ने तो मुझे कभी नज़र भरकर देखा तक नहीं। वो तो मुझसे इतनी नफ़रत करता था कि शादी करते ही वो मुझे छोड़कर दिल्ली चला गया। लेकिन शादी की अगली सुबड़ मैंने देखा कि मेरा पेट देखते ही देखते

Budhi Daadi: "बिटिया तू भूलकर भी गुलेरिया मेन्शन के पास मत जाना, वरना तू भी बिना किसी के हुए प्रेग्नेंट हो जाएगी!"

Random Girl: "क्या? बिना किसी के हुए प्रेग्नेंट?"

"कहते हैं... 6 साल पहले मासूम अनिका की शादी इसी गुलेरिया मेन्शन में हुई और अगले ही दिन वो प्रेग्नेंट हो गई। 120 किलो की मोटी, भड़ी अनिका को कोई लड़का देखता तक नहीं था। लेकिन जब वो इस मेन्शन में रहने आई, अचानक शहर के सबसे रईस बिज़नेसमैन कुणाल डोगरा का रिश्ता खुद उसके पास आया। सबको लगा अनिका ने उस पर काबू जादू किया था। लेकिन ये सब इस मेन्शन में रहने वाले रौतान की वजह से हुआ था..."

उसने अनिका की जिन्दगी ही तबाह कर दी, उसके घरवाले किसीको मुँह दिखने लायक नहीं रहे और अनिका के साथ जो हुआ, वो तो लोग बोलने से भी डरते हैं....

अनिका के साथ रौतान ने जो किया जानने के लिए हमें जानना होगा कि जब अनिका उस हवेली में बेहोश मिली और उसके पिता उसे हॉस्पिटल ले गए तो क्या पता चला....

और वहाँ डॉक्टर ने जो कहा उसे सुनकर उड़ गए अनिका के होश।

Chapter 1 : द ट्रांसफॉर्मेशन

"अनिका! तुम सुन रही हो ना मेरी बात? तुम माँ बनने वाली हो अनिका...!"

डॉक्टर के ये शब्द सुनते ही 18 साल की अनिका की कमज़ोर आँखें एकदम से चौड़ी हो गईं। वो समझ नहीं पा रही थी कि वो आखिर प्रेग्नेंट कैसे हो सकती थी? जितनी शॉक अनिका थी, उतने ही शॉक उसके पापा भी थे, जो डॉक्टर की बात सुनते ही अनिका पर बरस पड़े।

"बेशकी कल ही तेरी शादी हुई है और आज तू कह रही है कि तू प्रेग्नेंट है।"

"मैंने कोई ग़लत काम नहीं किया है पापा। आज तक मुझे किसी लड़के ने छुआ तक नहीं, पता नहीं ये सब कैसे हो गया।"

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Scriptwriting (Hindi)

सच का सामना: देखिए कैसे सौतेली माँ की साज़िश ने की एक मासूम लड़की अनिका की ज़िंदगी बर्बाद!

वेलकम टू योर फ़ेवरेट शो 'सच का सामना', जहाँ मैं आपका होस्ट संजीव खंडेलवाल हूँ। आज मैं एक बार फिर से ज़िंदगी के सच से आपको स्पर्श करवाने। वो कहते हैं न, सौतेलापन खून से नहीं, व्यवहार से जाना जाता है। अच्छा व्यवहार किसी सौतेले को भी अपना बना लेता है। मगर आज की जो हमारी मेहमान हैं, उन्होंने साबित कर दिया है कि कुछ लोगों के लिए हमेशा अपना, अपना और सौतेला, सौतेला ही रहता है। हमारी आज की मेहमान हैं एक माँ मनीषा गुलेरिया, जिसने अपनी सौतेली बेटी अनिका गुलेरिया की ज़िंदगी बर्बाद करने में कोई कसर नहीं छोड़ी। पर कहते हैं न, सिक्के का हर पहलू जानना जरूरी है। इसलिए आज मिसेज गुलेरिया हमारी सच की कुर्सी पर विराजमान होकर अपना पहलू बताएंगी।

होस्ट: मिसेज गुलेरिया, तो क्या आप तैयार हैं सच का सामना करने के लिए?

मनीषा: जी हाँ, मैं बिलकुल तैयार हूँ।

होस्ट: तो चलिए शुरू करते हैं सच का सामना... सबसे पहले तो आप ये बताइए कि आपकी शादी मिस्टर गुलेरिया से कब और किन हालात में हुई?

मनीषा: जी, मेरी बेटी महज 2 साल की थी जब मेरे पहले हर्बैज चल बसे। उनके जाने के एक साल बाद ही मुझे गौतम गुलेरिया मिले। उनकी बीवी भी इस दुनिया में नहीं थी। उनकी भी एक बेटी थी तो हम दोनों ने शादी करने का फैसला किया, ताकि दोनों बच्चों को दोनों पैरेंट्स का प्यार मिले।

होस्ट: दोनों पैरेंट्स का प्यार? लेकिन फिर ऐसा क्या हुआ कि आपने बिना सोचे अनिका की ज़िंदगी में इतने ज़हर घोल दिए?

मनीषा: शुरू-शुरू में गौतम अनिका से बहुत ज़्यादा प्यार करते थे। अनिका हर चीज़ में कामिनी से आगे थी, पढ़ाई से लेकर सारे काम में उससे ज़्यादा परफेक्ट और खूबसूरत भी। पहले मुझे लगता था बस तो उनकी बेटी है, पर कुछ साल तक ऐसा लगता था कि मैं और मेरी बेटी कामिनी सिर्फ नाम के ही हैं इस फैमिली में। बहुत जलन होती थी मुझे उस अनिका के नाम से ही।

मनाली का हाई-प्रोफाइल केस: तलाक़ के बाद भी रईसज़ादा पति पड़ा अपनी एक्स-बाइक की कंपनी के पीछे।

नमस्कार मैं हूँ अर्नब चौधरी। आपने अक्सर सुना होगा कि तलाक़ के बाद पत्नी, पति से ऐलमोनी के लिए लड़ती है। पर मनाली के इस हाई-प्रोफाइल केस में पति कुणाल डोगरा तलाक़ के बाद भी अपनी बीवी अनिका गुलेरिया की कंपनी इकट्ठे करने के लिए बर्बाद हो रहा है। कंपनी पाने के लालच में इस अमीर बाप की बिंगड़ी हुई औलाद ने पहले तो 120 किलो की अनिका के संग शादी रचाई, फिर उसे तलाक़ देकर अपनी ही साली को प्यार के जाल में फंसाया। लेकिन ऐसा क्या है आखिर अनिका गुलेरिया की इस कंपनी में जिसे हासिल करने के लिए मनाली के सबसे रईस खानदान का इकलौता वारिस कुणाल डोगरा हाथ धोकर पीछे पड़ा है? आज के हमारे एपिसोड में जानिए इस केस से जुड़े सभी तथ्य, सीधे कुणाल डोगरा से।

होस्ट: मिस्टर कुणाल, मनाली के सबसे रईस खानदान के इकलौते वारिस हैं आप। आखिर क्या वजह रही ये सब करने के पीछे?

कुणाल: ये सब बकवास है। ये सब मैंने कोई कंपनी पाने के लिए नहीं किया। इन फैक्ट, मेरे साथ तो खुद इतना गलत हुआ है, जिसके बारे में किसी को पता तक नहीं है। और आज इस शो पर मैं यही सब बताने आया हूँ। मैं ये साबित कर दूंगा कि ये सब इल्जाम बेबुनियाद है।

होस्ट: ऐसा क्या गलत हुआ है आपके साथ? जरा शुरू से बताइए।

कुणाल: ये सब तब से शुरू हुआ जब मैं अपने कॉलेज की पढ़ाई पूरी करने के लिए दिल्ली जाने वाला था। एक दिन अचानक मेरे पास मेरे दादाजी आए और उन्होंने बताया कि 4 महीने बाद मेरी शादी है। can you imagine?

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Freelance Projects

Throughout my writing career, I have garnered a diverse range of content writing projects from various esteemed clients, including OrangeGlobal Stories, Centre for Sight, LifePositive, SaffronTech, and Humane Design. My freelance work spans across multiple industries and formats, reflecting my ability to adapt my writing style to meet specific client needs and target audiences. My freelance projects highlight my versatility and creativity in delivering high-quality content, from engaging blog posts and informative articles.

Each project presented here not only demonstrates my proficiency in content creation but also my commitment to enhancing brand visibility and engagement through effective storytelling and SEO practices. Explore the next three slides to discover the breadth of my freelance writing experience and the value I bring to each project.

Freelance Clients



saffrontech

LifePositive



Eshtory is a premium **audio storytelling platform** by OrangeGlobal Stories Pvt. Ltd., offering a diverse range of **original, immersive audio stories** across genres such as **thriller, romance, drama**, and more. I worked with them as a **Storywriter** with their International Content team on an original **100-episode romantic-comedy series titled “Drinks On the White House.”** The story is being developed specifically for audio production, with a strong emphasis on **engaging dialogue** and **narrative pacing suited for an episodic audio format.**

TITLE: DRINKS ON THE WHITE HOUSE

Episode 401 – THE PRESSURE COOKER

LIST OF MAJOR CHARACTERS MENTIONED IN THIS EPISODE:

Name	Role	Description
James Callaway	Major	A young, charismatic governor, only hope of Democratic Party to dethrone the incompetent President
Nash Whitaker	Major	James's PR strategist and his best friend
David Cooper	Minor	James's busy and controlling campaign manager
Larry Callaway	Minor	James's father

NARRATION:

The country is on the edge of a historic moment, while James Callaway is on the edge of a personal attack.

At 32, he was set to become the youngest President in American history.

To the world, it looked like destiny. To James, it felt like a trap he was born into. Some people are born into greatness. Others are handed it. James Callaway? He was both—pushed like marbles, prodded like chess pieces, pointed toward power before he even knew how he liked his eggs.

Right now, James is standing alone in the washroom of his campaign headquarters, seconds away from watching his premiere interview.

He adjusts his tie for the third time, even though it's already perfectly knotted. In the mirror, he looks like a political action figure: suit sharp, jaw tighter, not a hair out of place. Built for power. Bred for legacy. Thirty-two years old (yet already being hailed as the most promising contender for the presidency in years. The Callaway name doesn't just open doors—it owns the damn blueprint).

[CLICK HERE TO READ FULL EPISODE](#)



Centre for Sight is a leading provider of **specialized eye care** with 85+ centres across 30+ cities in 15 states of India. I was responsible for writing **SEO-optimized blog articles** for their official website, aimed at improving search visibility and educating readers on various eye health topics.

Cataract Surgery: Everything You Should Know

Cataracts are among the most common eye conditions worldwide, traditionally seen in older individuals but increasingly affecting the younger population. This condition involves the development of a cloudy patch in the eye's lens, leading to visual disturbances like blurred vision, sensitivity to light, and trouble with reading. While not all cases require immediate surgery, when vision impairment begins to interfere significantly with everyday activities, it is recommended to go for a cataract surgery.

Understanding the ins and outs of cataract surgery can help demystify the process and ease any concerns you might have. This blog aims to provide a comprehensive guide to understanding cataract eye surgery, from recognizing when it's needed to navigating the recovery process.

What Is Cataract Surgery ?

Wondering what cataract surgery is all about? Let us give you a brief introduction about it. It is a procedure to remove the lens of your eye when it has become clouded. This cloud is nothing but the protein in the eye's lens when clumped together, which leads to decreased vision. During the surgery, the clouded lens is replaced with a clear, artificial one called an intraocular lens (IOL), which becomes a permanent part of your eye. With several IOL options available, the procedure can be customized to your vision needs, potentially correcting other vision problems in the process.

This procedure not only enhances vision but also often reduces the patient's reliance on glasses. The evolution of cataract surgery over the years has made it one of the safest and most effective types of surgery, with a wide range of lens options tailored to the patient's specific vision needs.

When To Go For Cataract Surgery?

Before deciding about going for the surgery, you should take into consideration the impact cataracts have on your daily life and vision quality. Here are several key factors to consider when determining the right time for cataract eye surgery:

Blurry Vision After LASIK Surgery - Causes & Tips

After shelling out a considerable amount of money on LASIK surgery, the last thing anyone wants is to take a setback like blurry vision. The dream is simple: ditch those glasses and contact lenses for good and wake up to a world seen in crystal-clear high definition. Yet, for a few, experiencing a **hazy vision after LASIK** is a reality. So, why does blurry vision after LASIK happen? In this article, we will answer this question, diving deeper into the potential causes of this issue, and providing practical tips for managing and potentially resolving it.

Blurry Vision After LASIK

LASIK surgery, a laser eye procedure designed to correct vision problems such as nearsightedness, farsightedness, and astigmatism, has become a beacon of hope for many seeking a life free from glasses or contact lenses. However, encountering **hazy vision after LASIK** can dampen this newfound visual freedom, leading to concerns.

Experiencing **blurry vision after LASIK** can certainly set off alarm bells in your mind, but it's often not a red flag for concern. This common post-surgical symptom usually falls under the "normal" category, as your eyes adjust and heal from the procedure. The journey to optimal vision can sometimes include a bit of a hazy detour. Thanks to factors like dry eyes, the natural healing process, or minor residual refractive errors that your eyes are still settling into.

While patience is key, it's also important to stay in touch with your surgeon, attending follow-up appointments to monitor your progress. These check-ins can reassure you that your recovery is on track or identify if there's a need for any additional intervention. So, while a **hazy vision after LASIK** is expected, keeping an open line of communication with your eye care professional will ensure you navigate this phase with confidence, ultimately leading to the clear vision you've been anticipating.

Early Signs of Blurry Vision After LASIK

Entering the post-LASIK phase, it's quite normal to observe some initial changes in how you see the world around you. Being aware of these early indicators can not only keep you well-informed but also assist you in smoothly transitioning through this period. Let's explore some of the blurry vision causes after LASIK:

- **Blurry Vision:** Right after the procedure, it's possible to feel that things aren't as crystal-clear as anticipated. Your vision may seem hazy or veiled, complicating your ability to see fine details clearly.

Uveitis Definition, Causes and Symptoms

Imagine waking up one morning to find that your vision has become blurry and your eyes are red and sore. However, this might not just be a simple case of eye irritation that will go away with a splash of water. It could be one of the most common **Uveitis symptoms**, a lesser-known but serious eye problem that affects the uvea, the middle layer of the eye.

What to take a deeper dive into? Keep reading on as we explore what Uveitis is, **Uveitis symptoms**, diagnosis, treatment, risks and prevention tips.

What is Uveitis?

Uveitis is a medical term that refers to the inflammation of the uvea, the middle layer of the eye. This layer consists of the iris, the ciliary body, and the choroid. These parts of the eye play a critical role in vision, and inflammation in this area can lead to serious complications if not treated properly.

Uveitis is not a single disease but rather a group of inflammatory diseases that produce swelling and destroy eye tissues. These diseases can slightly reduce vision or lead to severe vision loss. The term "Uveitis" is used because the diseases often affect a part of the eye called the uvea. Nevertheless, Uveitis is not limited to the uvea. These diseases can also affect the iris, retina, optic nerve, and choroid, producing various vision or blindness.

What are the Types of Uveitis?

Have you been experiencing **Uveitis symptoms**? Uveitis often manifests without warning and potentially leads to lasting vision impairment if not addressed promptly. Identifying what type of Uveitis might be affecting you is the first step towards prompt action. Uveitis can be classified into several types, based on the part of the eye where it occurs:

- **Anterior Uveitis:** This is the most common form of Uveitis and involves inflammation in the front part of the eye. It is often called *iritis* because it usually affects only the iris, the colored part of the eye.
- **Intermediate Uveitis:** This affects the ciliary body, the part of the eye that produces the fluid in the eye.
- **Posterior Uveitis:** This is the least common form of Uveitis and affects the back part of the eye, including the retina and choroid.
- **Panuveitis:** Where all parts of the uvea are affected by inflammation, the condition is termed *panuveitis*.

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Humane Design is a design and innovation consulting firm specialising in the space of design thinking, innovation, business design, digital design, product and packaging design. I curated 1600+ word SEO optimised blogs on Design Thinking principles and how they are relevant in several businesses.



Alt Text: how to make a pitch deck using storytelling
File name: how-to-make-a-pitch-deck-using-storytelling

How to Make a Pitch Deck that is Irresistible Using Storytelling

Wondering how to make a pitch deck that investors can't deny? With storytelling and Design Thinking, you can make a pitch deck that sells your business in the snap of a finger.

As a business owner, it is a pretty big deal to get an appointment with investors to pitch your brand, let alone persuading them to invest in your idea. That's because only 0.91% of entrepreneurs are able to secure funding from angel investors and only 0.5% are able to do so from venture capitalists. So, how do you prepare yourself to avoid becoming one of the other 99.09%? The answer: making an irresistible pitch deck. A thorough yet easy-to-grasp pitch deck helps you create not only a good impression but also convince the investors to come on-board. But how to make a pitch deck that is irresistible? By using empathetic storytelling.

Best pitch deck examples are those that are told as a story. However, creating a compelling story that not only engages but also sells is not everyone's cup of tea. An empathy-driven process of Design Thinking can help you design a pitch deck with empathetic storytelling.

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Alt text: How to create an environmental social and governance framework
File name: how-to-create-an-environmental-social-and-governance-framework

How To Create A Great Environmental Social and Governance Framework - 5 Design Thinking Tips

Creating an **Environmental Social and Governance framework (ESG)** has always been a focus for company leaders who are concerned with sustainability. In the current economic environment, **ESG concerns** have emerged as a crucial subject for all executives seeking to enhance performance. With Design Thinking, sustainability management professionals will benefit greatly in developing an effective framework for their businesses.

With issues like environmental degradation, economic gaps, and social justice movements seeing a constant spike, businesses are keen on adopting an ESG framework. **Environmental Social and Governance framework** is rapidly gaining acceptance in the business world due to increasing conscious consumerism. However, this phenomenon isn't new. It is a deed of investment in social responsibility which has always been there silently but now has gone mainstream.

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ALT TEXT: quiet quitting
FILE NAME: quiet-quitting

Quiet Quitting - How Design Thinking Can Create A Morale Boost For Employees

Today, employees are **Quiet Quitting** by not going "above and beyond" for additional responsibilities at work, for which low morale and job dissatisfaction are likely to be held responsible. Can design thinking, a human-centric approach to solving problems, provide a solution and give a **morale boost for employees**? Read on to know.

Quiet Quitting isn't some newfangled terminology that's been creeping up lately into the talk of the corporate town. It has always been there, just more 'quietly' than now. Instead of actually resigning from their jobs, employees are simply not going above and beyond for their work. As

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Saffron Tech is a comprehensive digital marketing agency offering affordable SEO, Social Media, Paid Marketing, and Web Development services to meet clients' requirements, budget, and business expectations. I curated on-page SEO blogs and press releases for some of their clients in Wedding Planning, Remoulding, and Automobile in the US.

A COMPLETE GUIDE TO PLANNING YOUR INTIMATE WEDDING IN LAFAYETTE

From exchanging vows of commitment to being showered with heartfelt blessings from their loved ones, a wedding ceremony allows a couple to live the most precious moments that they cherish for a lifetime. Marriage is not about the fireworks and grandeur, it's about the celebration of love and affection between two people. With more and more couples realizing this, the concept of intimate weddings is becoming increasingly popular in the western world.

While it is still quite a novel concept, couples looking for **wedding venues in Lafayette, LA**, are confused about how to plan their intimate wedding. **If you are one such couple, then we have for you a complete guide on how to plan your intimate wedding in Lafayette.** But first, let us briefly explain the concept of an intimate wedding.

➤ How is an Intimate Wedding Different from a Typical Wedding?

A wedding ceremony where the closest friends and family members of the groom and the bride attend the marriage is known as an intimate wedding. Unlike a typical fat wedding, an intimate wedding has fewer guests (20-70 guests in total), and hence requires less sitting, fewer formalities, fewer arrangements, and less expenditure. These types of weddings are smaller, much more affordable, and provide an intimate atmosphere for the bride and the groom on their special day.

While many people imagine an intimate wedding as a boring event that cuts all the fun activities at the wedding due to budget constraints, they tend to misinterpret the skills that go into planning a wedding that puts the happiness of the couple at the center stage, rather than the extravagant expenditure.

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MOLD REMEDIATION OR MOLD REMOVAL? HOW TO GET RID OF MOLDS

Have you ever noticed any velvety, fuzzy, and greenish stains at the corners of your home? These stains are called mold, a type of fungi that grows on any dead organic matter. In today's time, molds have become quite a common problem that homeowners face. Not only the molds take away the show of your house, but it can also cause some severe health issues. Therefore, it becomes pertinent to get these molds removed from your house as soon as possible. With more than 28 years of experience, **AA Action Waterproofing** is a name that has become synonymous with **Mold Remediation and Mold Removal Services in DC**.

While dealing with molds, one might come across terms like 'Mold Removal' and 'Mold Remediation', and this makes the homeowner confused about which one is the best for them. In this blog, we'll tell you the difference between both of them, so that you can decide what suits you best.

DIFFERENCE BETWEEN MOLD REMOVAL AND MOLD REMEDIATION

Both terms are sometimes used interchangeably but on technical grounds, both have different meanings. Mold removal is an initial level task in the mold remediation process. In the process of mold removal, the source of the problem is identified and then the cleaning and disposal of the mold takes place, post this preventive measures are taken.

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Follow these Simple Guidelines to be Safe While Riding an ATV

An edgy, smart, and multipurpose vehicle, the All-Terrain Vehicle, also known as ATV, is widely popular among people these days. Whether it's about carrying out activities like snow-plowing or grass cutting, the versatile ATVs are in every home. Many recreational activities like camping and off-roading feel incomplete without an ATV as they come in very handy. However, recreation can turn out to be quite costly if you are not cautious enough and well-protected during an ATV ride.

ATVs are fun but there could be times when one mistake from your end can make it a disaster but, you can surely reduce the chances of an encounter. If you are planning an ATV ride, there are certain things to remember before you go for it.

In this post, we highlight certain guidelines that you must follow while you are on an ATV ride:

Strictly Avoid Underage Driving

While there are different types of **ATV for sale** that especially cater to the underage, it is advisable to not operate ATV until you're 16 years of age. ATVs are bulky and are generally driven on rough roads. Therefore, it requires skilled hands (with an experience of driving) to drive the vehicle on bumpy roads to avoid accidents. Even if it is any other vehicle for that matter, underage driving is always dangerous whatsoever. So it's better to avoid it.

Obtain a Safety Certificate Before You Ride an ATV

It is important to obtain a safety certificate from your state before you take a ride on an ATV. As you enroll in training for driving an ATV, you learn the

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Life Positive is a mobile and web application for discovering and booking a personalised holistic healing/personal growth session, holistic magazine from a genuine and passionate professional healer who best suits your goals. I curated off-page SEO blogs and articles for the brand.

Restyle yourself with best five New Year's resolution ideas 2019

With each passing day of 2018, the spark of excitement of the New-year ignites and fills us with the fumes of enthusiasm and positivity. In the excitement of the brand new year, we all decide to become the best versions of ourselves with the start of the year. Hence, we create New-year resolutions so that we can redefine ourselves. So here we are sharing the best five **New-Years resolution ideas 2019**, to make you all restyled and redefined versions of you!

But this isn't the first time when you've decided to make New-Year resolutions, you have done this all your life, but hardly have completed them. After all, breaking the resolutions is quite easier than just making them. While making resolutions, we forget the fact that we do not possess the supernatural power that we'll just change in a blink of an eye. Taking little steps makes a lot of difference, not the sudden and bigger ones. Here we present to you five easy and **unique New-Year's resolutions**, which you can really follow to become even better versions of yourself. So let's get started!

1. I will meditate for at least fifteen minutes daily

With the fast-paced lifestyle, we are trapped by lifestyle diseases like stress, obesity, hypertension and many more. With the beginning of this New-year, pledge to take out at least 15 minutes for yourself. Trust me, with meditation, your work is already half done!

2. I will say yay veggies and nay to junkies

A lot of us rely upon foods like chips, fries, nachos, cookies etc. to fetch our hunger. This leads to various other health problems (including obesity, of course). This New-year, take a vow to eat lots of vegetables instead of junk food to stay healthier and happier.

3. I will opt for holistic healing instead of allopathic

Traditional way of healing (holistic healing) is proven to be better than allopathic as it targets the overall healing of the body. Holistic healing is nature-friendly and also much more effective than allopathic medicines. This new year, make a resolution to go for holistic healing, rather than going for allopathic.

4. I will not procrastinate from now

A laid-back and lazy attitude is not going to help you in any way. Time never waits for anyone, so pledge to stop procrastinating. Live in the present and achieve your goals right away.

5. I will not be afraid to take a chance

To achieve something big in life, you ought to take a chance and have confidence in yourself. Remember, in life what you really want, will never come easy. Pledge to be confident and take chances in life.

These are some easy yet effective **New-Year resolutions ideas 2019**, which will help you in carving out the best version of yourself. With these **unique New-Year's resolutions**, restyle yourself!

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Past life regression workshop in Delhi: Expel the phobias

We all get frightened from the tons of things around us. Some people might be claustrophobic, some are hydrophobic, some are afraid of heights, and some may even get frightened from a lizard! Jokes apart, we all fear from something or the other, but sometimes some fears might be completely different, bizarre and spooky. Some people feel a completely outer-body experience when they see certain things; their fears are beyond any explanation. Bizarre phobias like these can be expelled from our minds by using a special kind of therapy, Past life regression therapy it is! You can attend a **past life regression workshop in Delhi** if you're a Delhiite. And if you're not a Delhiite, nothing to worry, keep on reading this article as here we unveil how past life regression can help you overcome all your phobias!

Past life regression: Diving into the mysteries of life

Inside this mud-made body resides a force that ignites the fuel of our life, the force is often called 'soul'. When the vehicle expires, the fuel is put into another vehicle. The vehicle is our body, and the soul is the fuel. When a person dies, the soul rebirths in a new body, carrying the imprints of the previous life. In many of the cases, a person might die due to some inauspicious circumstances, or he might have faced hardships so strong that it impacted the soul on a heightened level. Carrying these experiences with it, the soul rebirths, hence, the person might react to various circumstances differently. For example, if a person might have lost his previous life by fire, he/she might have an unexplainable phobia of fire, even a matchstick can make his/her soul shiver like crazy!

Fear is something which, if not fought with, can get deposited in the subconscious minds. Fear can only be eliminated from the mind when we train our mind the strategy to fight against it. If we get to know the real reason behind our fear, they won't be able to frighten us anymore! Here comes the role of past life regression. In a past life regression session, the therapist digs into one's subconscious mind, and traces the imprints of the past life, which further leads to the elimination of the fear that has been sedimented from uncountable lives.

If you also wish to dive into your past life, past life regressionists invite you to join them in their **past life regression workshops in Delhi**! A lot of regressionist conduct workshops and classes in Delhi as well as in other parts of India. Not only they can heal you, but they also offer you to learn this technique. Get **past life regression training in Delhi** and become a certified and professional past life regressionist!

Fears are not something that can overshadow your existence. And if they tend to do that, then address them as soon as possible. **Past life regression workshops in Delhi** can be your savior. Having faith is all you need!

TITLE: Past life regression workshops in Delhi: Overcome your fears

DESCRIPTION: Past life regression workshops in Delhi can be your savior when you need to fight with your fears. This article reveals how you can overcome your fears!

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Tarot card reading classes in Delhi: Baby steps to learn tarot

Tarot card reading is one of the most prevalent forms of divination. A lot of people feel fascinated to learn tarot card reading but there are so many perceptions about tarot in their heads – will I ever be able to decode the meaning? Will I be able to memorize the meaning? What special quality is required to learn tarot card reading? The questions are innumerable. In order to clear out the perceptions of the young and aspiring tarot card readers, tarot card readers conduct **tarot card reading classes in Delhi** and other parts of India. In these tarot card classes, aspiring tarot readers are taught baby steps to learn tarot cards.

So what are these baby steps? These are basically the steps to be taken while initiating the journey to becoming an expert tarot reader. If you wish to venture into this magical profession, then these steps will surely help you to become an expert in almost no time. These baby steps are:

1. **Connecting with the deck:** Firstly, Tarot cards are not about memorizing the meaning of cards. Tarot card reading is purely based on intuition and feelings. Connecting with the deck means what you feel about each card in the deck. For this, one should thoroughly go through the deck, trying to know what these cards are saying.
2. **Start with your feelings:** As we all know, tarot is all about intuition. One should start with their feelings, and what they feel about the cards first, and then refer to any textbook.
3. **Make a tarot diary:** Now that you are studying each card, you should maintain a tarot diary, in which everything you feel about each of the cards should be written down. You should make notes about the feelings each of these cards give you.
4. **Playing with the cards:** Playing with cards is yet another trick, which will make you familiar with your tarot cards. By playing, we mean that you should be able to extract some meaning from a card and try to really bring out what it exactly wants to say. You can even combine two cards and try to extract combined meaning that can help in finding an accurate reading for your recipient/client.
5. **Reading for yourself:** Now as you become more familiar with the cards and the way it should be read, you should start reading cards for yourself. Start with one-card reading as for a beginner it seems easier. As a beginner, you should focus on knowing the process of reading, so you should start with easier at first.

So these were the baby steps to follow when you're just starting with tarot card reading. Apart from these steps, you must enroll into **tarot card reading courses in Delhi** as professional training is a must. So just attend **tarot card reading classes in Delhi** and become a professional tarot card reader in just a few days!

TITLE: Join **Tarot card reading classes in Delhi** for Professional training

DESCRIPTION: Learn the baby steps to be taken while starting with tarot cards. Join **Tarot card reading classes in Delhi** for professional training in tarot reading.

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Personal Blog

Since I was a little kid, writing has always been my closest friend. It helped me top my English classes and win the hearts of all my Communications teachers. Why? Because writing was how I truly spoke, pouring my heart and soul onto paper. As someone who finds solace in the quiet, writing became my bridge to the world outside and a mirror reflecting my inner self. So, four years ago, I decided to carve out a little corner on the internet for myself, creating a website to share my blogs.

It's been my personal canvas, where I paint my thoughts and connect with like-minded souls, turning my introspection into conversation. My blog is my heart's playground, a space where I dive into everything from personal growth and mental wellness to the complexities of relationships. It's also my laboratory, where I experiment with SEO, content strategies, and the art of digital storytelling.

To give you a taste of what I cherish most in my writing journey, the next two slides feature my most beloved piece: a short story titled 'Our Last Night Together.' This work holds a special place in my heart, embodying my deepest reflections and creative spirit. For more explorations of my inner world and to connect with the essence of my writing, visit my website at www.nikitaarya.com, where each piece is a fragment of my journey, shared with you.



Nikita Arya • Oct 26, 2021 • 4 min read



Our Last Night Together

It had been 10 years since Radhika and Tushar got married. Their marriage was like any other marriage—countless arguments on the outside yet a lot more love on the inside. They fought a lot—sometimes it was Tushar's habit of forgetting wet towel on the bed, and sometimes it was about Radhika's constant nitpicking. More often, it was about Tushar hanging out too much with his liquor-loving friends. And, sometimes, just Radhika's PMS. But this time, something serious might have happened, otherwise, these childhood sweethearts would never have thought of getting a divorce!

A night before their divorce proceedings, Radhika and Tushar had to meet to discuss a few 'divorce things', including whether she could have her favorite Pottery barn apothecary table with her. So, Tushar had to fly all the way from Mumbai to Delhi, to Radhika's place. Throughout his way from Delhi airport to Radhika's place in Saket, Tushar kept dozing off in the cab. Suddenly the driver pulled over and he woke up straight. He paid the driver away and headed up to the black gated house. It was Radhika's. He knocked on the door for quite a while but no one showed up. He knocked again, but no response. Agitated, he tried kicking off the door when suddenly Radhika opened it up. "What the hell are you doing?!" said Radhika in exasperation. Tushar couldn't say anything at all, not because he didn't know what he was doing, but because he was blown away by the sight in front of him. In a turquoise saree and a yellow blouse, Radhika looked stunning. It was the freshest evening ever, and the wind was brushing her long black tresses against her dusky cheeks, and she looked furiously beautiful.

Tushar was mesmerized for at least 30 seconds until he came on to realizing that he was going to divorce that pretty lady the very next morning. He also realized how the same pretty lady hadn't opened the door for him for the last 10 minutes, and yet again, he was all red with agitation.

"Why were you kicking the door?" asked Radhika.

"I thought while we are getting divorced, let me fashion a new way to greet you!" replied Tushar sarcastically. Radhika scoffed. "By the way, I guess it was your saree that took you so long to answer?", he added.

Radhika scoffed again and replied, "Yes it was. Now if you excuse me, we have an unfinished business to attend to. So, shall we?"

Tushar responded, "That's what I have come for. If it wasn't your saree..." "Enough of your saree jokes jaar, let's get down to business!", interrupted Radhika.

They both sat together on the couch. Radhika served Tushar with his favorite ginger tea and jim-jams cookies, a sweet gesture that couldn't go unnoticed by him. He pulled out some documents from his bag—it was their divorce papers—and paused for a while to look at her, into her eyes. "Give it to me. Let me read it", asked Radhika without meeting his eyes. There was an unease in her voice as if something was left unspoken. Tushar handed her the document with a bit of reluctance. She kept reading with all her eyes on the document while he kept looking at her beautiful face. At that very moment, he knew he still loved her. As he gazed at her, he went back in time; to the time when he owned her. To the time when they were inseparable. The first time they held each other's hands and their first kiss. Flashes of memories went before his eyes. He remembered how drenched they were in love when they decided to run away from their homes just to spend the rest of their lives with each other. He realized how it was the truest form of love he had ever had, and perhaps the only kind of love that he knew of.

As he was gazing at her, he traced it all back to how Radhika was always in his life, as a lover, as a wife, and most importantly, as a friend. It was the glue of friendship that held them together throughout their lives. The constant reassurance they both gave each other that no matter what happened, they had got each other. As he looked at her beautiful face, he smiled. He smiled as he traced it all back to the moment when Radhika could pluck up the courage to tell him how she was never his, even after 10 years of togetherness. He felt so proud of their relationship. A relationship so strong that she could become so vulnerable before him, and reveal her darkest secret to him; that she loved "her" and not "him".

His eyes welled up a little, and just in time, he saw a river flowing out of her eyes too. Tushar reached her hand, and that's when Radhika looked into his eyes. They leaned forward to hug each other. Their silences had filled the room, nor did a word was needed. It was their last night together.

The next morning, Radhika woke up in her bed. Yet again, she found Tushar's wet towel in the bed! But this time, she smiled instead. Half an hour later, as she walked into the hall, she found Tushar all dressed up.

"Waking up at 8 am? Do you really want the divorce or not??", asked Tushar with a tone of sarcasm.

And Radhika kept smiling. They both went ahead towards the cab on their way to the courtroom. The driver turned on the radio and stopped at one of Tushar's favorite songs—

"When I feel cold, I'll keep you close
And if I could hold you and take you home
When at night
Your toes touch mine
I'll sing you to sleep If you were mine to keep
I wish I could leave you, my love
But my heart is a mess
My days they begin with your name
And nights end with your breath
With your breath."

THE END

The above story was originally written as an official entry for the 7-Day Short Story Writing Challenge organized by the India Film Project Season 11, a content festival held in Mumbai, India. Don't forget to give it a heart if you liked the story. It would really mean a lot to me! Cheers! XOXO

#love #happiness #storywriting #shortstory

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 ritoli3404
Apr 06, 2023

⋮

Speechless!

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 The Swapnil Kadlak
Oct 27, 2021

⋮

Wow! What a story! Such attention to the details I literally felt like I was there in that situation. While keeping old school feeling this story also shows the futuristic reality with a plot twist. And the song in the end fits perfect!!!! Thanks you for this. Keep writing Nikita! 🍷

❤️ Like ↩️ Reply

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 ronit chavan
Oct 27, 2021

⋮

Nikita this is such a beautiful Story, so well written ❤️

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Certificates & Licenses



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Course completed by Nikita Arya
Jan 08, 2024 at 01:11PM UTC • 33 minutes

Top skills covered

Marketing Analytics

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Head of Content Strategy, Learning

Certificate ID: a8331d913eecd7a7521435ca9daca8e606d687d77670da4cc45831cdafada18b



Achievements

Gold Award at Seven-Day Writing Challenge by India Film Project, 2023

I take immense pride in highlighting my recognition as a Gold Award Recipient at IFP Season 13, 2023. I participated in the 7 Day Writing Challenge organised by IFP, where I secured the second-highest position in the Think Piece category.

The challenge revolved around the intriguing theme of 'Conspiracy Theory', tasking participants with writing an think-piece that either supported or debunked a chosen theory.

I embraced this challenge with my think-piece titled 'Are You the Only You Present in The Universe?', where I explored and supported the captivating conspiracy theory of parallel universes in a 1,000-word narrative. Check out my award-winning entry, the Certificate of Victory and some glimpses from the event in the next two slides!

Are you the Only ‘You’ Present in this Universe?

I am a 100% astronomy fanatic. The silhouettes of the eclipses, the meteor showers, the artistically drawn constellations. How can I not be an astronomy fanatic! The stories about our massive universe that we know of (and don't know of yet), only increases my fascination with astronomy even more. However, amidst the scientific theories and the celestial events that we witness with our naked eyes, there exists the realm of conspiracy theories that makes the mysteries of astronomy even more fascinating, including. Some of the theories include the flat earth theory, the fake moon-landing and even the claims of alien bases on the Moon! Though the one that stands out as the most intriguing (and the most believable) one would have to be the theory of the existence of a parallel universe.

Unveiling the Cosmic Mysteries

Humanity's journey into space has been marked by several expeditions such as India's recent successful satellite mission 'Chandrayaan-3' to the Moon's south pole. We humans take esteem pride in launching such missions to further explore and comprehend the cosmos, yet, the more we learn about the universe, the more it becomes apparent that we are still unknown to a vast realm of the universe. And this is why such conspiracy theories such as the existence of a parallel universe have the power to stimulate thoughts to find out if the said things were true.

The concept of parallel universes, also known as the multiverse theory, suggests that there are other universes existing alongside our own. The theory posits that these different universes or multiverses may have different physical laws, constants, and conditions. This makes it even more interesting as it suggests that there is a possibility that you are living a completely different life on the other side of the universe! Just the thought of being able to walk on alternate paths in life is fascinating in itself. Imagine if you would have been born into a different family, having lesser struggle in this alternate life, taking the career path you wish you could have chosen, marrying the love of your life, and whatnot! A rather creative take on life, isn't it!

However, as creative as it may sound, does this theory truly withstand the rigors of scientific scrutiny?

Theories that Hint Towards the Existence of Multiverse

Many-Worlds Interpretation of Quantum Mechanics

This interpretation proposed by Hugh Everett III in 1957, suggests that every quantum event results in a branching of the universe. In other words, every possible outcome of a quantum event occurs in a separate universe. Scientific explanation? In quantum physics, particles like electrons do not have definite properties until they are measured. Instead, they exist in a superposition of multiple states, each with a probability associated with it. When a measurement is made, the particle chooses one of the states at random. The interpretation also suggests that all possible outcomes of a quantum event actually happen, but in different branches of the universe. For example, if you flip a quantum coin, in one universe, it lands heads up, and in another, it lands tails up.

Cosmic Microwave Background Radiation Anomalies

Picture the universe as a vast cosmic canvas, painted with the afterglow of the Big Bang itself. The cosmic microwave background radiation, commonly known as (CMB), is the afterglow of the Big Bang and is remarkably uniform across the sky. However, when scientists scrutinize the CMB data in detail, they have discovered some anomalies or irregularities. Some theories suggest that these anomalies could be explained by the presence of other universes exerting gravitational influences on our universe. In a multiverse scenario, regions with different properties could cause these observed variations. One hypothesis proposes that neighboring universes, with different fundamental characteristics, could influence our own through the force of gravity. Like cosmic neighbors in a grand cosmic neighborhood, these adjacent universes might exert their gravitational pull, causing subtle perturbations in the CMB radiation of our universe.

String Theory and the Landscape

String theory, discovered by an accident in 1969 by Italian physicist Gabriele Veneziano, is an audacious framework that transcends the confines of conventional dimensions, and proposes a breathtaking vision. Beyond our familiar three dimensions of space and one of time, there exists a vast and mysterious landscape—a tapestry woven from the fabric of multiple universes, each with its own cosmic composition. String theory serenades us with the harmonious possibility that we inhabit but one note in a symphony of multiversal melodies. In this cosmic landscape, there are many different universes, each with its own set of rules and properties, like different songs in a vast cosmic symphony. These universes are all connected by tiny strings, the building blocks of

everything in our universe. What makes string theory so captivating is the idea that our universe is just one of these cosmic songs. It's like we're listening to a small part of the music, and there are countless other melodies playing in the background.

Fine-Tuning of Fundamental Constants

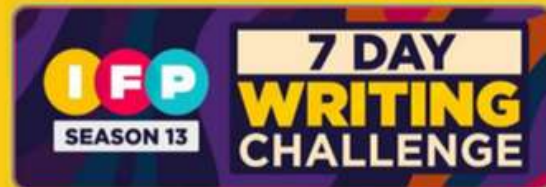
In 1961, physicist Robert H. Dicke proposed the theory of Fine-tuning of fundamental constants. The theory suggests considering the universe as a finely tuned machine, like a perfectly crafted musical instrument. It turns out that certain numbers, like the gravitational constant or the cosmological constant, need to have very specific values for our universe to work as it does. These values are so precise that if they were even slightly different, life as we know it might not exist. Now, here's where it gets interesting. Imagine there are many other universes out there, each with its own set of rules and values for these constants. In some of these universes, these constants might be different from ours. So, if we live in a multiverse—a grand collection of universes—then it's not surprising that our universe happens to have the exact right values for life to thrive. It's like a cosmic lottery where we happen to be in the universe that's just right for us.

Inflation Theory and Bubble Universes

Proposed by physicist Alan Guth in the 1980s, cosmic inflation theory suggests that the universe underwent a rapid expansion in its early moments. This theory could lead to the creation of "bubble universes," each with its own set of physical laws and constants, separated by cosmic inflationary boundaries. These bubble spaces are like their own mini-universes, with invisible walls separating them from each other. It's as if our universe is just one of these cosmic bubbles, and there are many others out there. So, according to cosmic inflation theory, there could be a whole collection of universes, each with its own recipe for reality. It's a bit like having a cosmic bakery with an endless variety of cosmic pastries, each with its own flavor.

In the vast expanse of the universe, one question sparks our curiosity: are we the only 'us' present in this universe? Our journey into space leads us to a fascinating concept—the multiverse theory. It's a journey filled with both scientific wonder and the allure of conspiracy theories. While these theories offer intriguing clues and captivate our imagination, the quest for concrete answers continues. Our journey into space and the pursuit of cosmic truths, amidst scientific rigor and sensational theories, stand as a testament to human curiosity and the enduring quest to unveil the secrets of the universe, one cosmic discovery at a time.

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Certificate of Victory

This is to certify that Nikita Arya has won Gold Think Piece of the Year in the 7 Day Writing Challenge in Think-Piece category at IFP Season 13.



Ritam Bhatnagar
Festival Director





Let's Connect

Get in touch with me for a conversation.



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